



KProRESEARCH HEALTHCARE PANELBOOK

KProResearch is a global healthcare panel company, which provides data collection services to global consultants and market research agencies. KProResearch maintains high quality panel services and provides access to well profiled Physicians, Allied Healthcare Professionals, Patients and caregivers across USA, Canada, Europe, Asia and GCC countries. We can reach every major medical specialty and sub-specialty to target physicians by patient's volume, types of medication prescribed, practice size and settings.



SAMPLE RECRUITMENT AND PANEL QUALITY:

KProResearch follow standard operating procedures while recruiting healthcare respondents and maintain our panel quality through numerous methods to provide best survey quality data possible.

Few of the methods included are

- Profile Validation through various sources,
- Email authentication,
- IP Monitoring & implementing GeoIP check,
- Behavioural Monitoring by identifying speedsters and reviewing them for further quality check.



Doctor Panel:



KProResearch gives you access to more than 75,000+ pre-screened highly qualified physicians globally and can reach every medical specialty and sub-specialty like Medical oncologists, Nephrologists, Transplant Surgeons, Hemato-Oncologists, Vascular Surgeons and many more.



We can help you to conduct Quantitative researches with physicians to understand their experience, attitude, opinions.

Allied Healthcare Professionals Panel:

KProResearch's allied healthcare panel of 50,000+ professionals from 50 plus profiled sub-specialty includes Nurses, Pharmacists, Lab Managers, Purchase Managers, Dieticians, Social workers, Technicians and stringently verified C-Suit executive panel of 950,00+ from Hospital, Pharmaceutical, Medical Devices and Payer/MCO's organizations including CEO's, Vice Presidents, CFO's, COO's, Medical Directors and Senior Executives.

Patients and Care givers Panel:

The Ailment panel consists of more than 175,000+ regularly profiled patients and caregivers globally and can reach more than 50 consumer ailment conditions which are most common as well as those which has the lowest incidence rates. The ailment conditions category we cover in which we have conducted several researches includes Allergies, Blood disorders, Cardiovascular disease, Diabetic conditions, Gastro-intestinal disorders, Infectious disease, Neurological conditions, Cancers, Skin conditions, Urological and Kidney diseases.



Physician's Panel Capabilities

	Americas		Europe				ASIA							
	USA	CANADA	UK	France	Germany	Netherlands	INDIA	CHINA	JAPAN	Malaysia	Indonesia	Philipines	AUS	NZ
Allergists & Immunologists	1000+	500+	400+	200+	150+	100+	300+	200+	100+	150+	150+	100+	100+	50+
Anesthesiologists	2500+	500+	1200+	300+	200+	200+	500+	500+	200+	300+	300+	200+	100+	50+
Cardiologists	3000+	1200+	1000+	400+	300+	100+	1000+	500+	300+	500+	400+	300+	100+	50+
Cardiothoracic Surgeons	500+	100+	200+	50+	50+	50+	100+	100+	50+	50+	50+	50+	50+	25+
Dental Hygienists	600+	200+	400+	100+	100+	100+	100+	100+	100+	100+	100+	100+	50+	25+
Dentists	2500+	1000+	1000+	200+	200+	100+	1000+	1000+	200+	400+	400+	400+	200+	100+
Dermatologists	2000+	1000+	1000+	100+	100+	100+	500+	500+	200+	200+	200+	200+	100+	100+
Obstetrics / Gynecologists	4000+	1500+	2000+	200+	200+	200+	2000+	1000+	200+	300+	500+	500+	300+	100+
Ophthalmologists	1000+	600+	1000+	100+	50+	50+	500+	500+	100+	200+	200+	100+	100+	50+
Emergency Physicians	2500+	1000+	1000+	300+	200+	200+	1000+	500+	200+	300+	200+	300+	100+	50+
Endocrinologists	1000+	300+	500+	100+	100+	100+	200+	100+	50+	100+	100+	100+	50+	<25
ENTs	1500+	300+	200+	100+	100+	100+	500+	200+	50+	100+	100+	200+	100+	50+
Gastroenterologists	500+	200+	300+	50+	50+	50+	200+	100+	50+	100+	100+	100+	100+	NA
General Practitioners	7000+	4000+	5000+	1000+	500+	500+	4000+	2000+	500+	1000+	1000+	1000+	500+	200+
General Surgeons	5000+	2000+	2000+	500+	200+	200+	2500+	1000+	200+	300+	300+	200+	200+	100+
Geriatrics	1000+	500+	400+	50+	50+	50+	200+	100+	50+	50+	50+	50+	50+	NA
Hematologists (IM/Oncology)	1500+	500+	500+	100+	100+	100+	500+	200+	100+	100+	50+	100+	50+	50+
Hepatologists	200+	100+	100+	25+	25+	25+	100+	50+	25+	50+	50+	50+	25+	<25
Infectious Disease Specialists	2000+	1000+	1500+	100+	50+	50+	500+	200+	50+	100+	100+	100+	50+	25+
Intensive Care Specialists	2000+	500+	500+	200+	100+	50+	500+	200+	100+	200+	100+	200+	100+	50+

Global C-Suite Capabilities

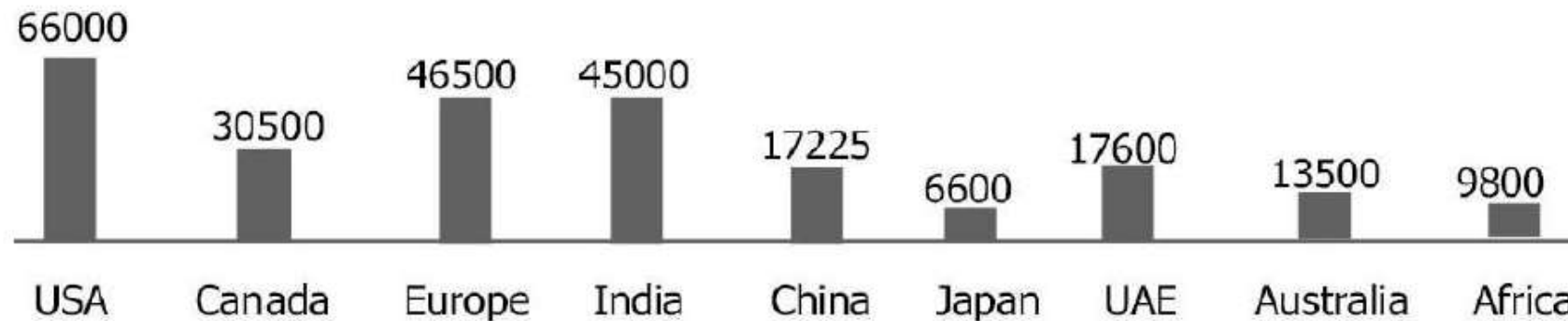
C-Suite -Hospitals / Payers / Pharmaceuticas / Biotech	US	CANADA	UK	France	Germany	Netherlands	INDIA	CHINA	JAPAN	Malaysia	Indonesia	Philippines
Chief Executive Officers / President	200+	100+	50+	NA	NA	NA	100+	25+	25+	25+	25+	25+
Chief Financial Officers	300+	100+	100+	25+	<25	<25	100+	25+	25+	25+	25+	25+
Chief Operating officers	500+	200+	100+	25+	25+	NA	200+	25+	25+	25+	25+	25+
Chief Information Officers	100+	50+	25+	NA	NA	NA	25+	<25	NA	25+	25+	<25
Medical Directors	2000+	500+	300+	50+	50+	50+	200+	100+	25+	100+	50+	100+
Chief Administrators	500+	200+	100+	25+	25+	25+	100+	100+	25+	25+	25+	25+
Payers Organisations	4000+	2000+	1000+	100+	100+	100+	500+	500+	100+	200+	200+	100+
IT Directors	500+	200+	100+	50+	50+	50+	100+	50+	25+	50+	50+	50+
Purchasing Directors	1000+	500+	200+	100+	50+	100+	300+	100+	50+	100+	100+	100+
Laboratory Directors	2000+	500+	500+	100+	100+	100+	200+	200+	100+	100+	50+	100+
Nursing Directors	2000+	300+	400+	50+	25+	25+	50+	50+	25+	50+	25+	25+
Pharmacy Directors	2500+	200+	200+	200+	100+	100+	500+	100+	50+	100+	100+	100+
Executives	2000+	1000+	1000+	200+	200+	100+	500+	200+	50+	100+	100+	100+
Vice Presidents (Operations/R&D)	2000+	500+	50+	50+	50+	50+	500+	200+	50+	100+	50+	100+
Chief Scientific Officer	500+	100+	100+	50+	25+	25+	100+	100+	25+	50+	50+	50+

Allied HCP's Panel includes:

Anesthesia technician
Audiologist
Biomedical Engineers
Diabetes Educators
Diabetologists
Diagnostic radiographer
Dietitians
Electrocardiogram technician
Hospital Administrators
Laboratory Managers
Medical laboratory scientist
Nuclear Medicine Staff

Nurse (Anesthetist)
Nurse (CNM)
Nurse (ICU/CCU)
Nurse (Others)
Nurse (Practitioner) NP
Nurse (RN)
Occupational Therapist
Operating Department practitioner
Optometrists
Pathologists
PCT Staff
Pharmacists

Physical Medicine & Rehab
Physician Assistants
Physiotherapist
Prosthetist
Psychologist
Renal dialysis technologist
Respiratory Therapist
Social worker
Speech and Hearing Therapist
Surgical technologist
Technicians (Engg /Operators)



Global Ailment Sufferers Panel

Allergies	USA	Canada	UK
Food Allergies	5000+	3000+	3000+
Asthma	6000+	2000+	3000+
Bronchitis	2000+	1000+	500+
CDPD	2000+	1500+	1000+
Sinus Infection	8000+	2000+	2000+
Blood Disorders	USA	Canada	UK
Anemia	3000+	1000+	1500+
Hemophilia (A,B and C)	1500+	500+	500+
CardioVascular Disease	USA	Canada	UK
Angina	400+	200+	200+
Arrhythmia	500+	200+	200+
Congestive Heart Failure	500+	200+	200+
Hypertension	7000+	2000+	2000+
Hypotension	1500+	500+	300+
Myocardial Infarction	200+	100+	100+
Stroke	400+	200+	100+
Diabetic Conditions	USA	Canada	UK
Hyperglycemia	500+	200+	200+
Hypoglycemia	2000+	500+	300+
Gastro-Intestinal Disorders	USA	Canada	UK
Crohn's Disease	300+	200+	100+
Constipation	1000+	300+	300+
Hemorrhoids	500+	500+	300+
Hernia	200+	100+	100+
Inflammatory Bowel disease	500+	300+	500+
Indigestion	1500+	400+	500+
Irritable Bowel Syndrome	2000+	1500+	1500+
Induced Ulcers	200+	100+	100+
Infectious Diseases	USA	Canada	UK
Hepatitis B	200+	100+	50+
Hepatitis C	400+	100+	100+
HIV /AIDS	500+	200+	100+
Influenza	2000+	1500+	1500+
Tuberculosis (TB)	300+	100+	100+
Neuro Conditions	USA	Canada	UK
Autism	500+	200+	300+
Cerebral Palsy	300+	100+	100+
Depression	11000+	5000+	6000+
Dementia	1000+	300+	300+
Down Syndrome	100+	50+	50+
Epilepsy	200+	100+	50+
Obsessive Compulsive Disorder	1000+	500+	500+
Schizophrenia	300+	100+	100+
Traumatic Brain Injury (TBI)	100+	50+	50+
Parkinson's Disease	400+	200+	100+
Others...	500+	200+	200+

Oncology	USA	Canada	UK
Acute Lymphocytic Leukemia	200+	100+	100+
Breast Cancer	500+	200+	200+
Brain Tumors	50+	25+	25+
CLL	50+	25+	25+
CML	50+	25+	25+
Cervical Cancer	500+	300+	200+
Colorectal Cancer	200+	100+	100+
Hodgkins Lymphoma	100+	50+	50+
Non-Hodgkins Lymphoma	50+	25+	25+
Liver Cancer	50+	25+	25+
Lung Cancer	200+	100+	100+
Melanoma	300+	100+	100+
Multiple Myeloma	200+	100+	100+
Pancreatic Cancer	50+	25+	25+
Prostate Cancer	200+	100+	25+
Ovarian Cancer	500+	100+	200+
Skin Conditions	USA	Canada	UK
Eczema	5000+	2000+	2000+
Psoriasis	3000+	1000+	1500+
Urology	USA	Canada	UK
Andropause	50+	25+	25+
Erectile Dysfunction	1500+	500+	500+
Incontinence	1500+	500+	500+
Other Conditions	USA	Canada	UK
ADD	2000+	500+	200+
ADHD	500+	200+	100+
Anorexia	500+	200+	100+
Apnea	2000+	1000+	1000+
Osteoporosis	1500+	500+	500+
Obesity	5000+	2000+	2000+
Rheumatoid Arthritis	3000+	2000+	1500+
Sensitive Teeth/Gums	4000+	1500+	2000+
Kidney Disease	1500+	500+	200+

The Ailment panel consists of more than 275,000+ regularly profiled patients and caregivers globally and has the ability to reach more than 70 consumer ailment conditions which are most common as well as those which has the lowest incidence rates.

The ailment conditions category we cover in which we have conducted several researches includes Allergies, Blood disorders, Cardiovascular disease, Diabetic conditions, Gastro-intestinal disorders, Infectious disease, Neurological conditions, Cancers, Skin conditions, Urological and Kidney diseases.

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