

PANEL BOOK

2020



About Us

Established in the year 2018, KProResearch delivers tailor made solutions in the field of personalized research. Its uniqueness lies in discovering what people actually want, need, or believe providing cutting edge to enterprises associated with KProResearch. The strong background of the leadership team and the employees allows KProResearch to deliver services with distinction.

Our services will assist you in understanding the market and identifying its needs. Our expertise and specific panelist profiling has made us one of the leading companies in online market research in The US & Canada- (North America), Europe, LATAM and Asia Pacific.

We constantly work on delivering quality samples and to avoid speeders and professional survey takers from accessing the survey. The in-depth profiling helps us in reaching niche audiences. We improvise our research panel capabilities by running industry specific recruitment campaigns through affiliate networks, industry websites, recruitment agencies etc.

United States

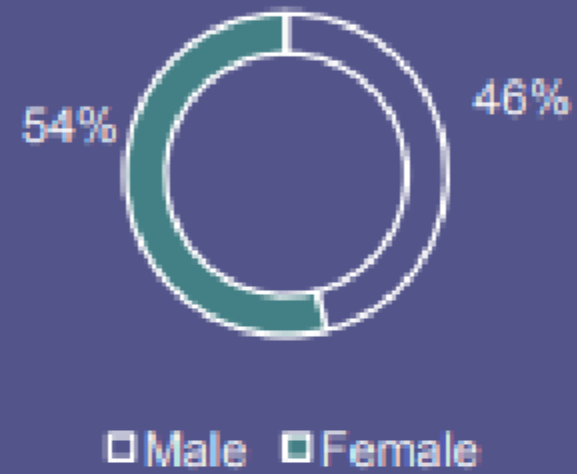
Proprietary Panel: 268,950

Language: Arabic

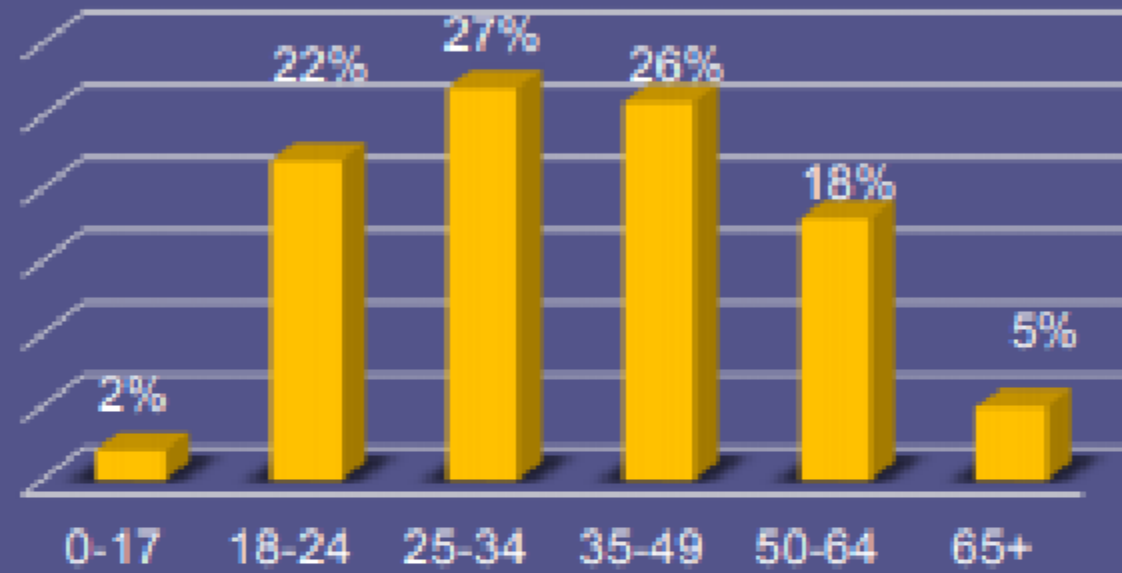
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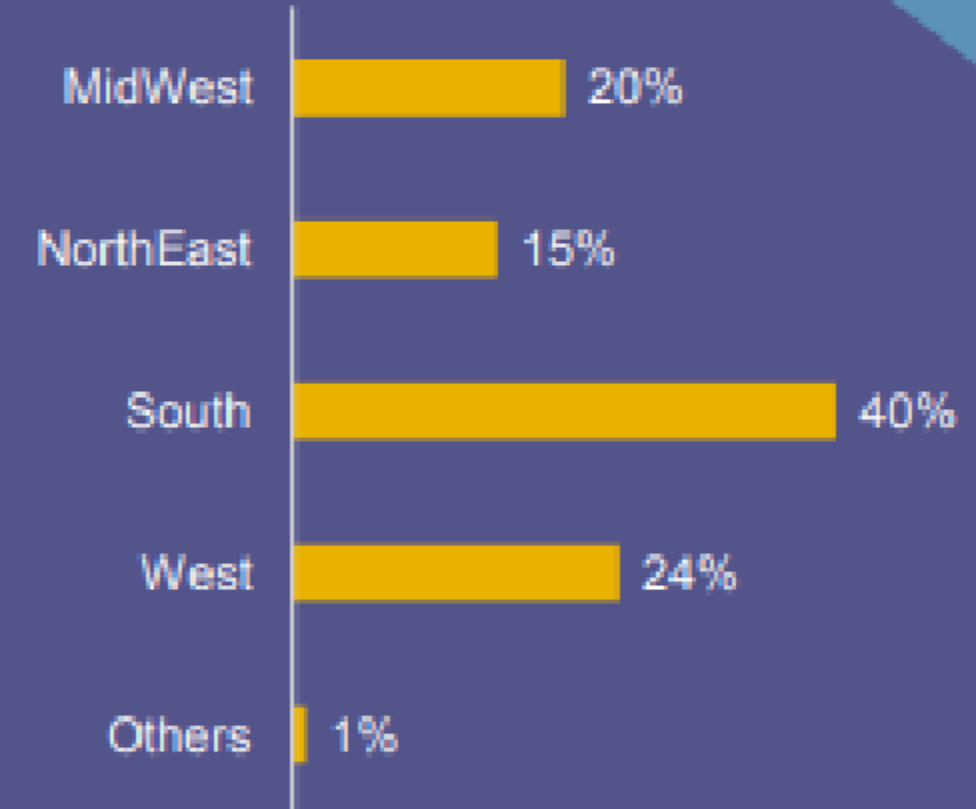
Gender



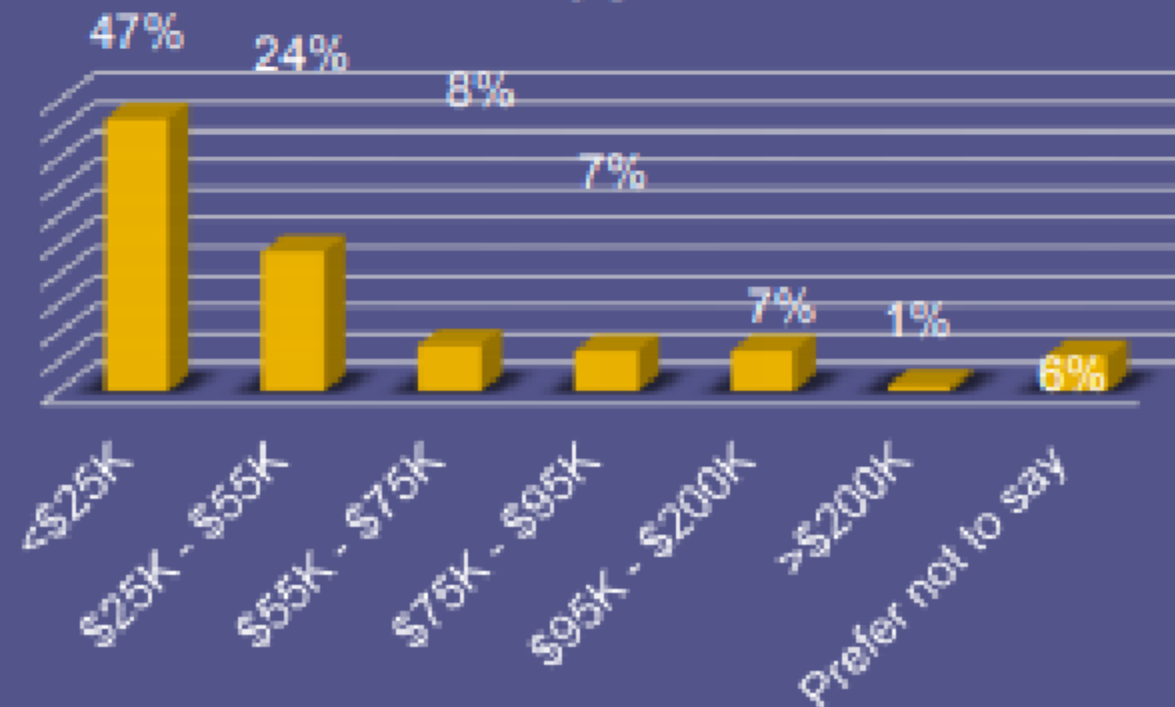
Age



Region



Annual HHI



Canada

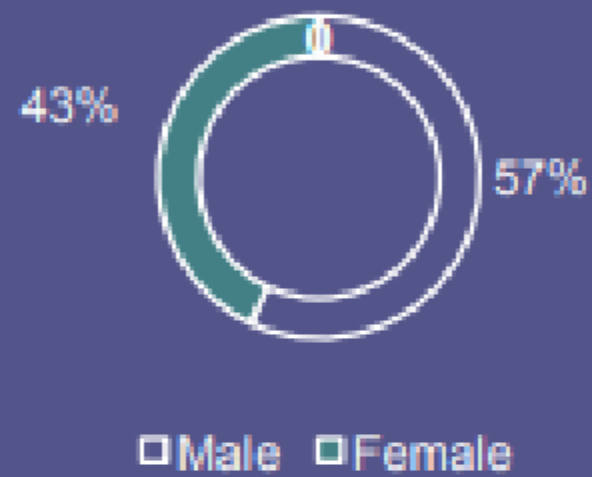
Proprietary Panel: 1,22,854

Language: English

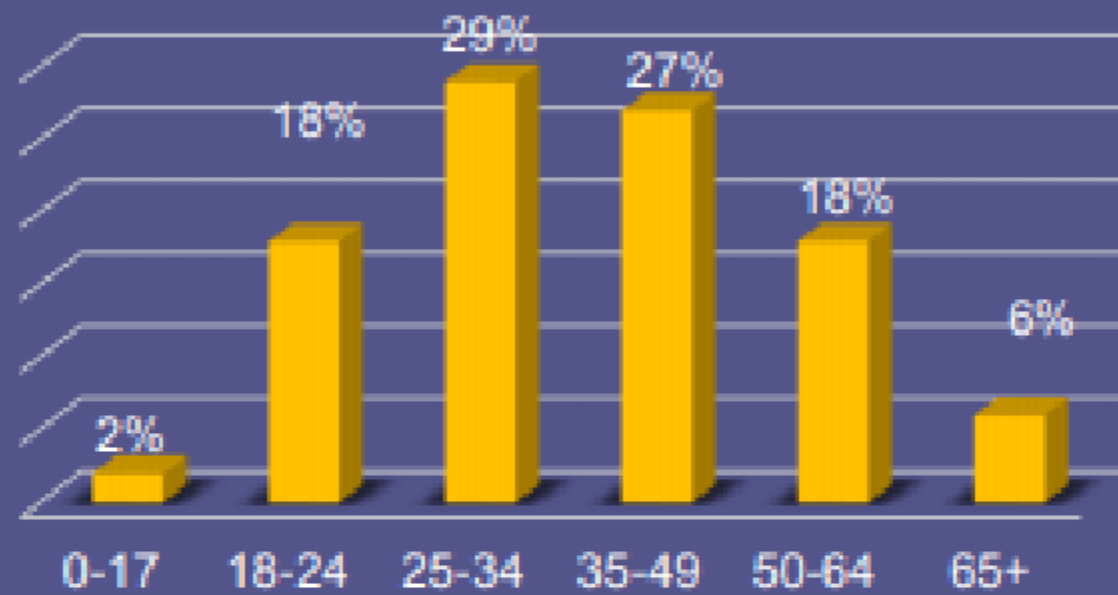
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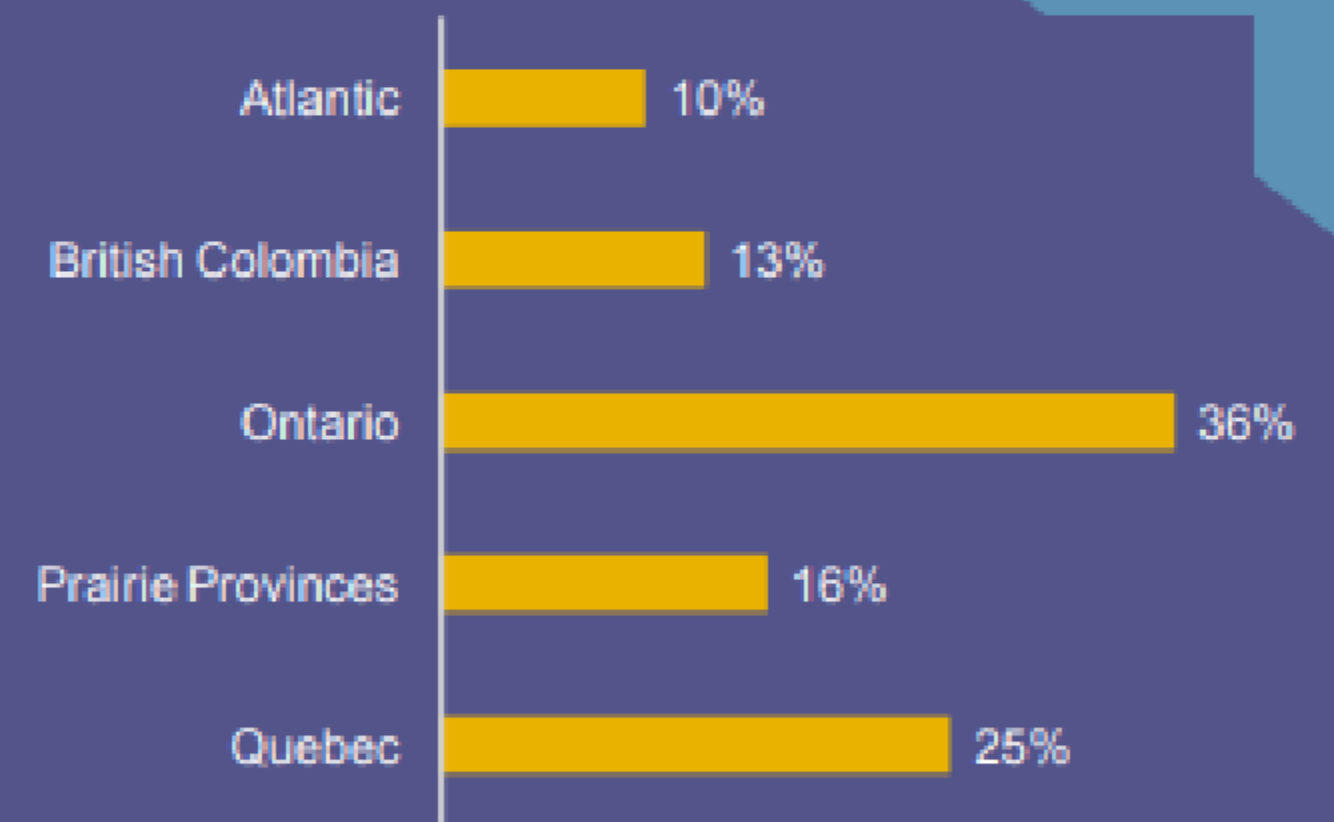
Gender



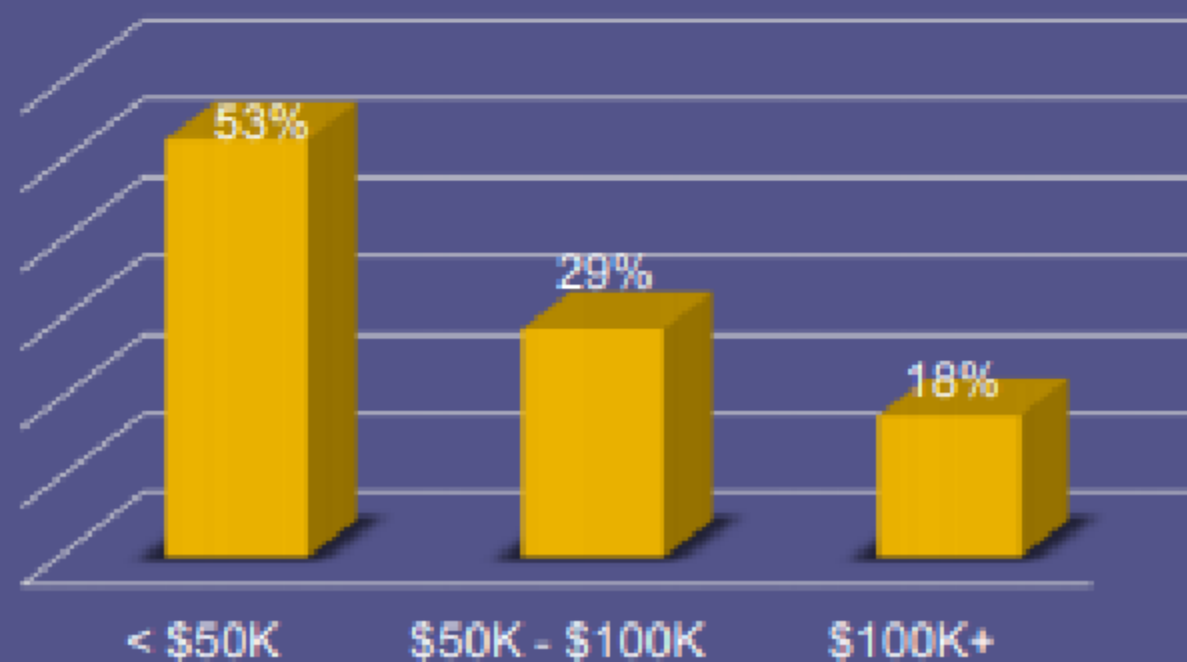
Age



Region



Annual HHI



United Kingdom

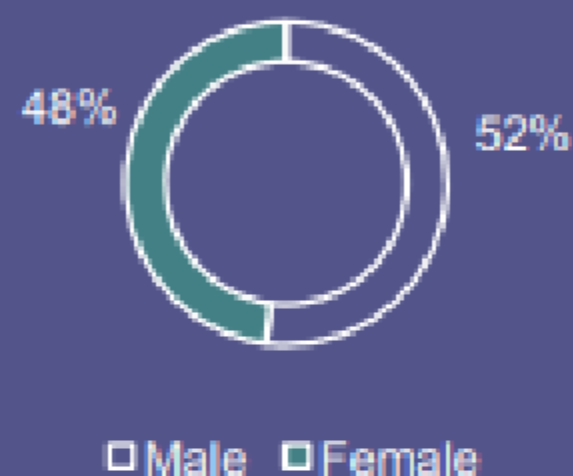
Proprietary Panel: 285,889

Language: English

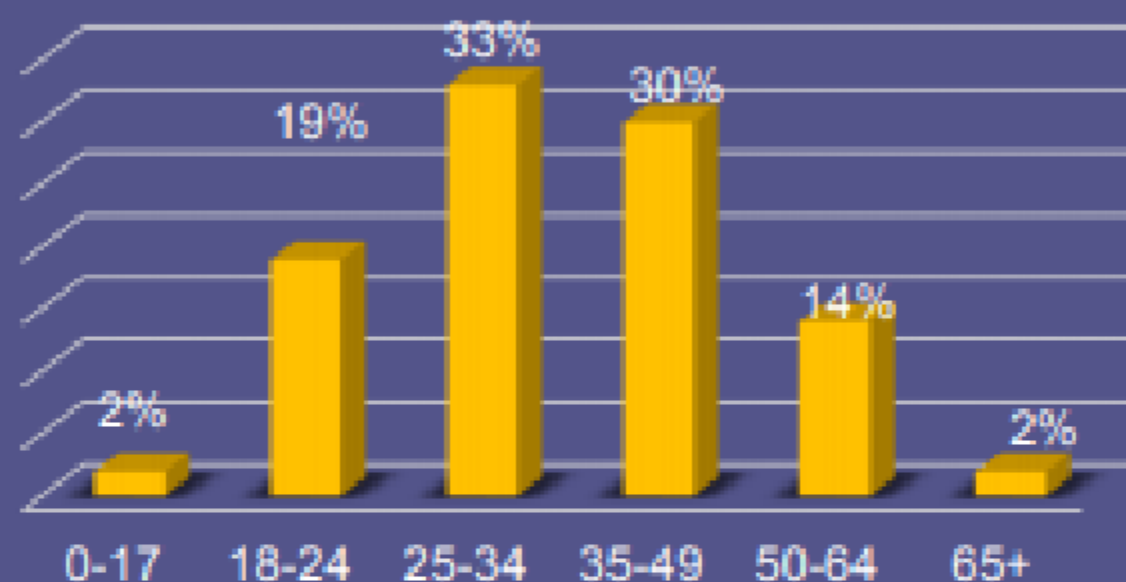
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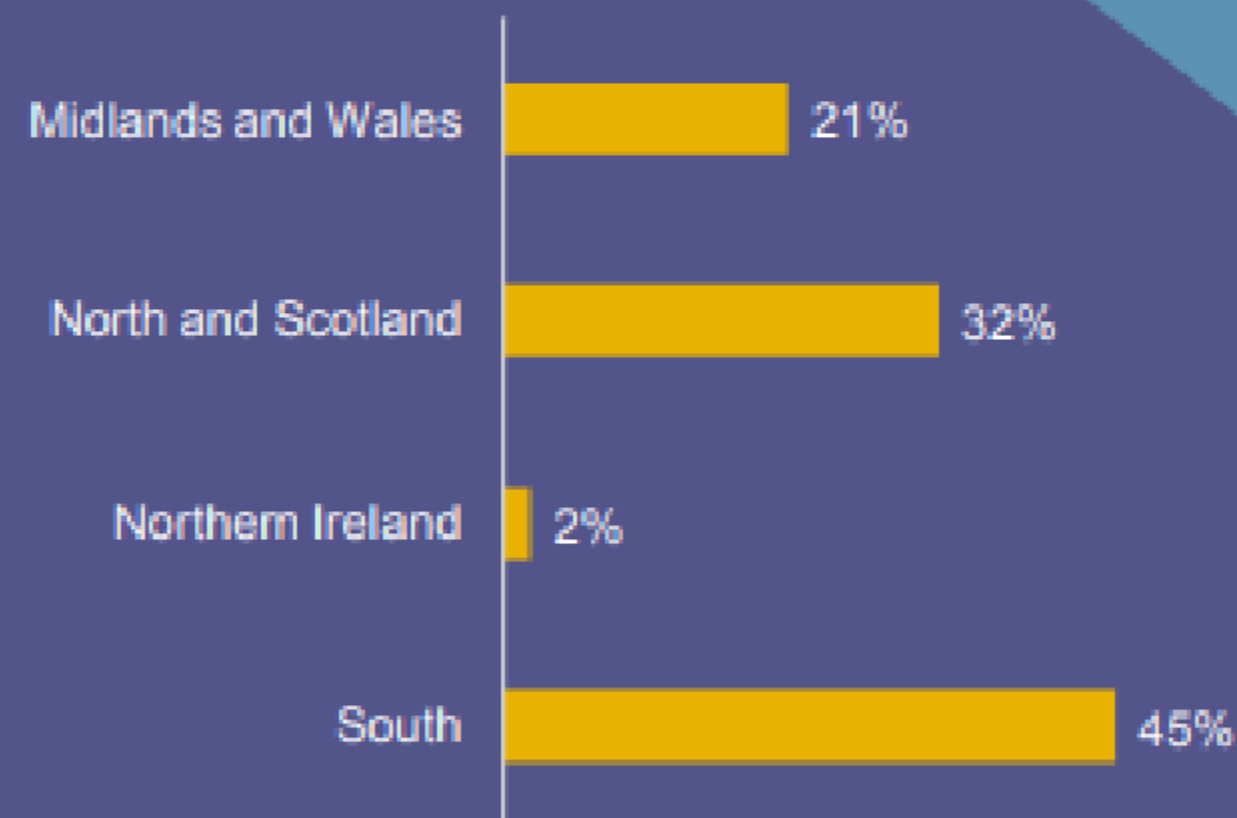
Gender



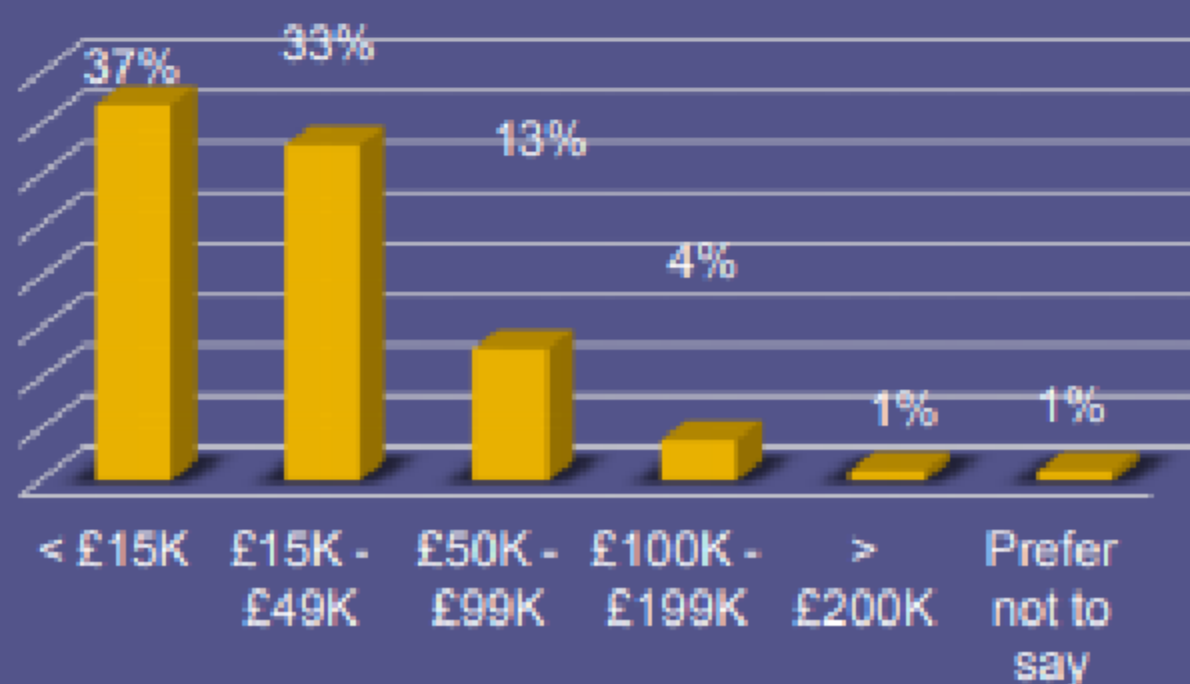
Age



Region



Annual HHI



France

Proprietary Panel: 58,954

Language: French

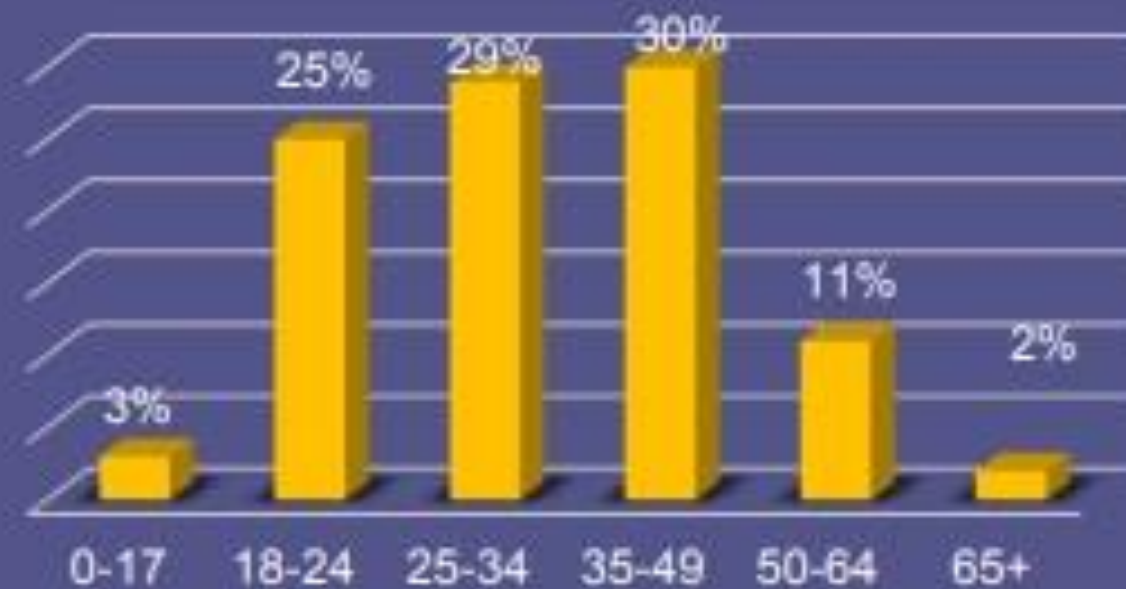
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Gender



Age



Region



Annual HHI



Australia

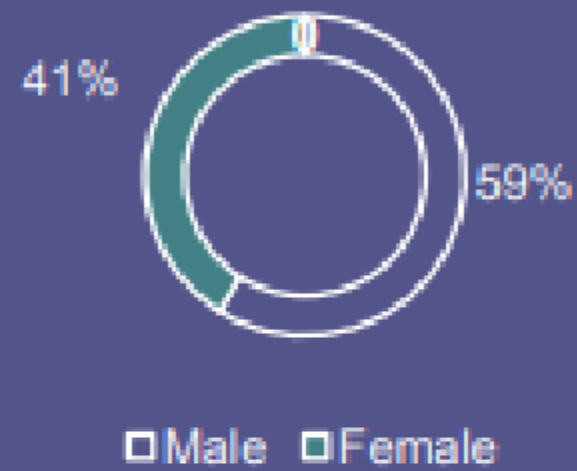
Proprietary Panel: 85,973

Language: English

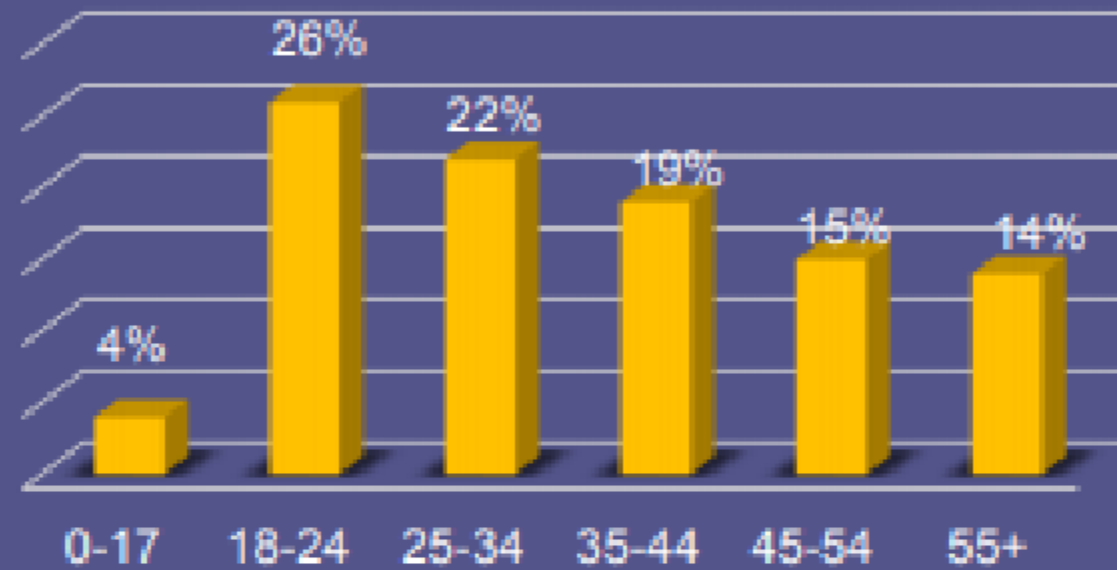
Smartphone Penetration: 72%



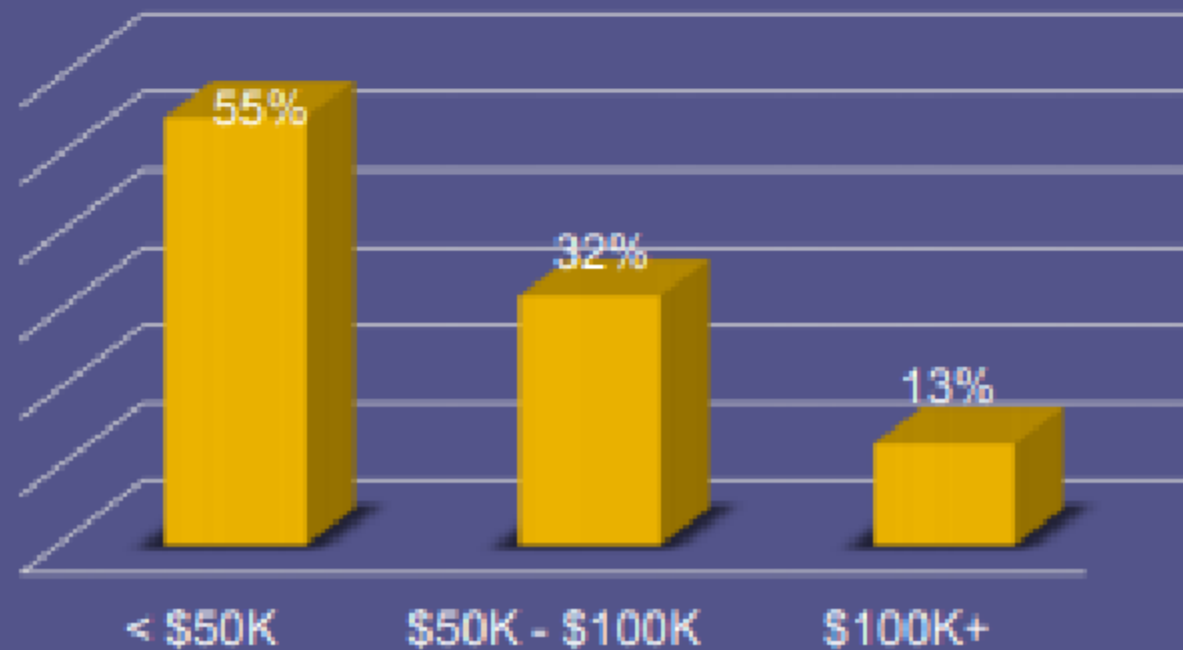
Gender



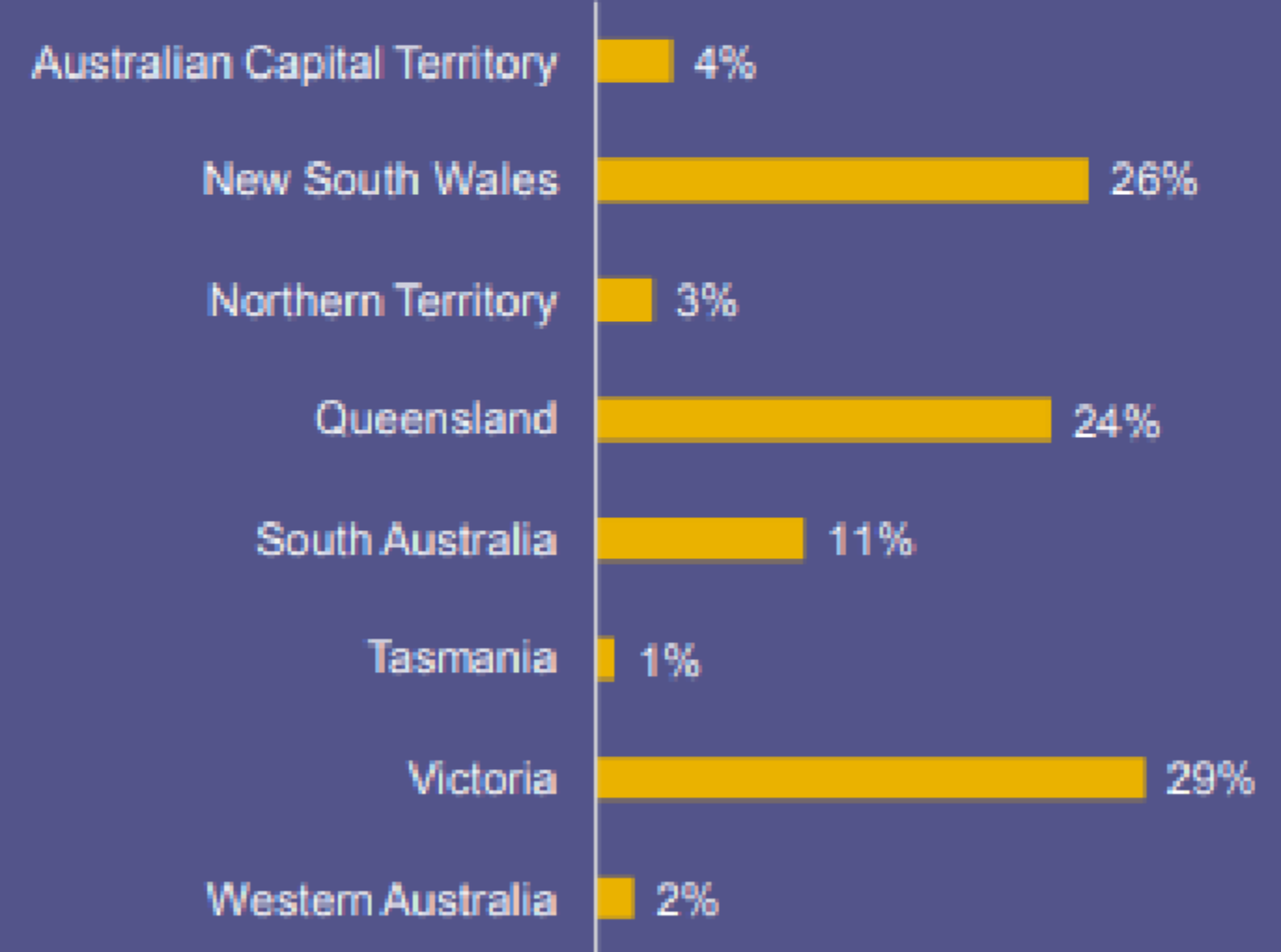
Age



Annual HHI



Region



China

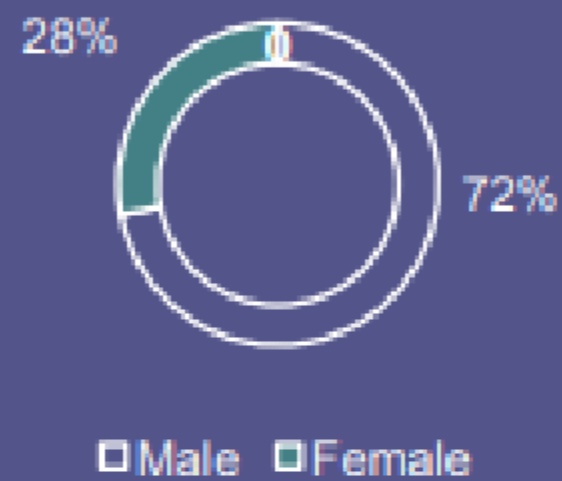
Proprietary Panel: 1,15,471

Language: Mandarin

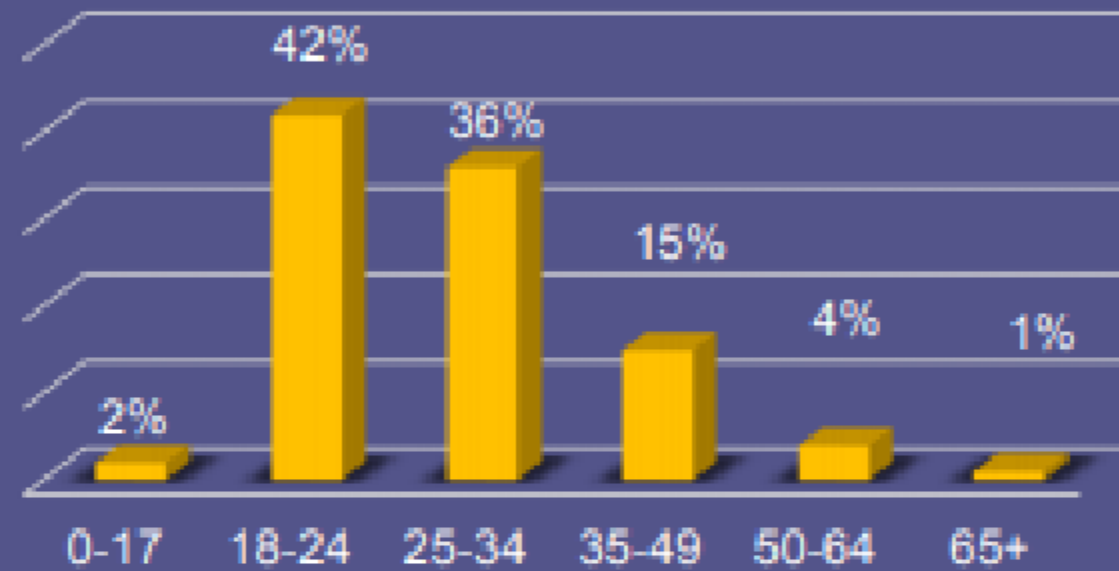
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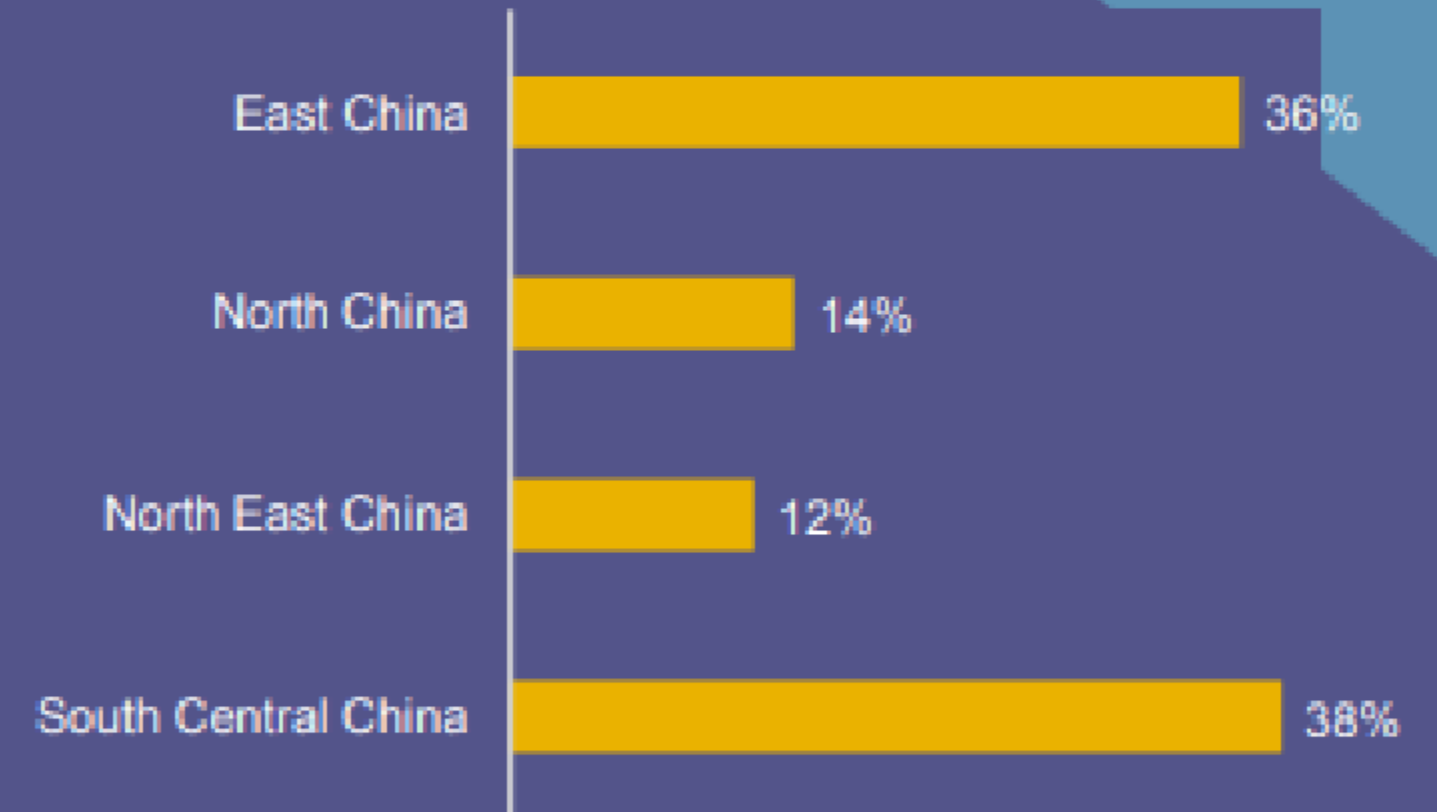
Gender



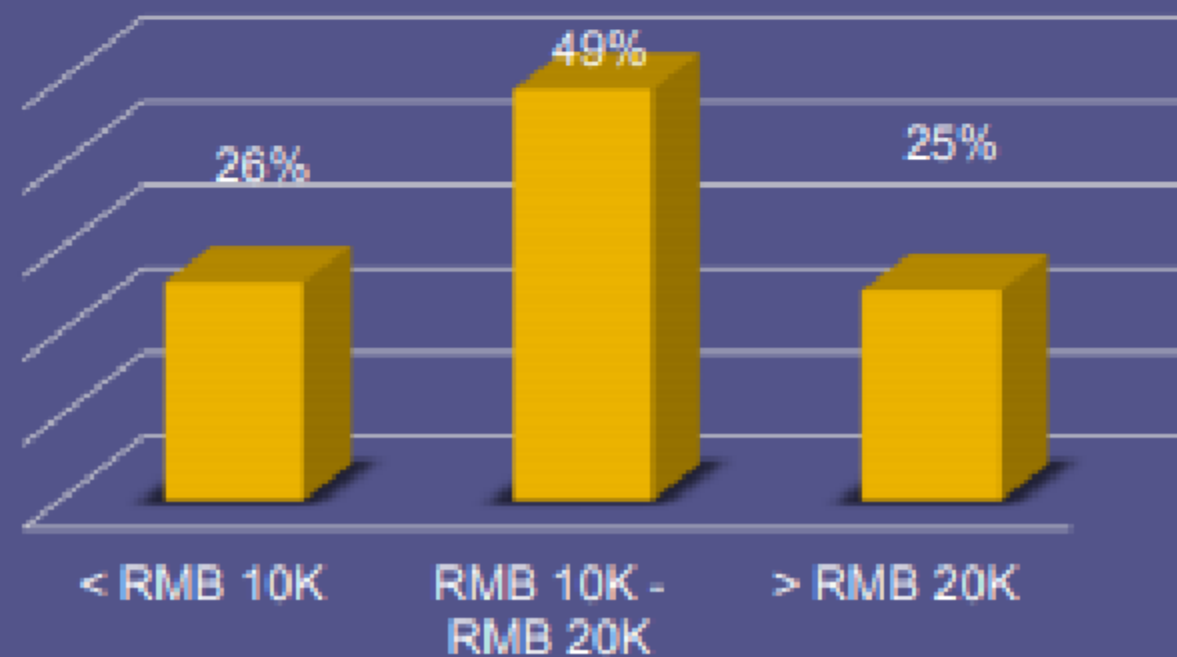
Age



Region



Annual HHI



Brazil

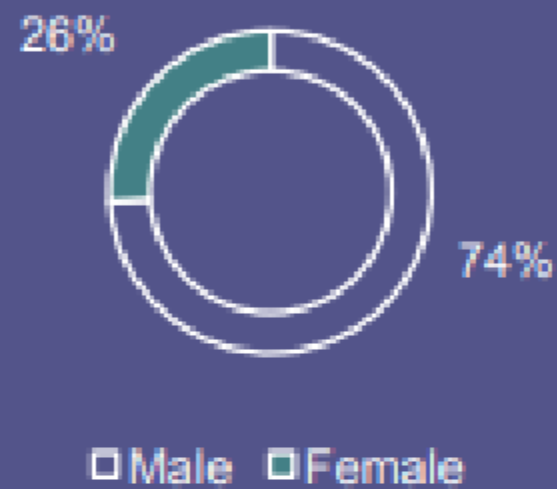
Proprietary Panel: 54,587

Language: Portuguese

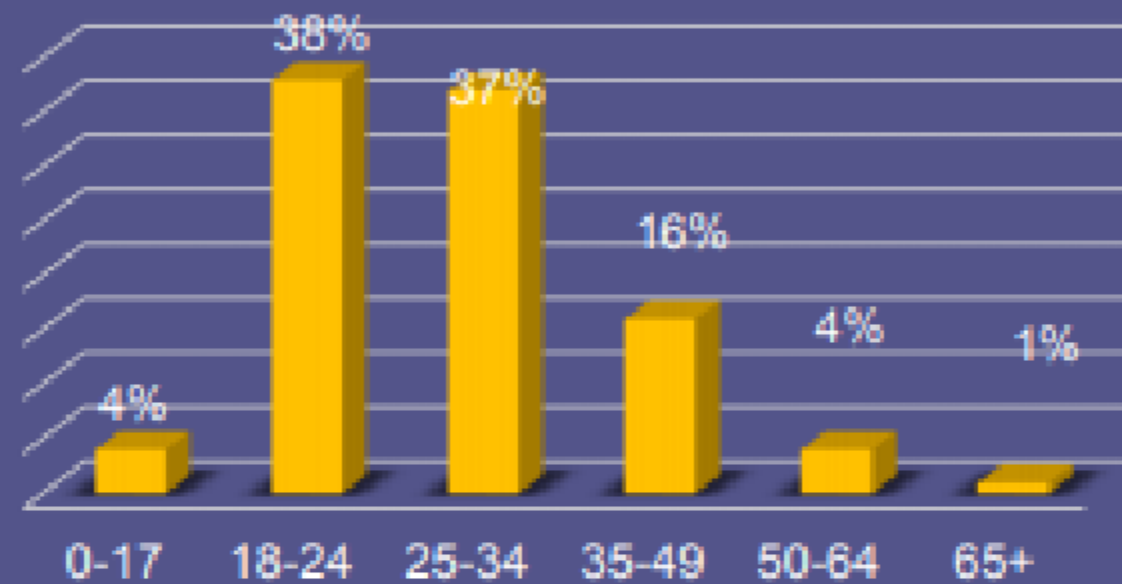
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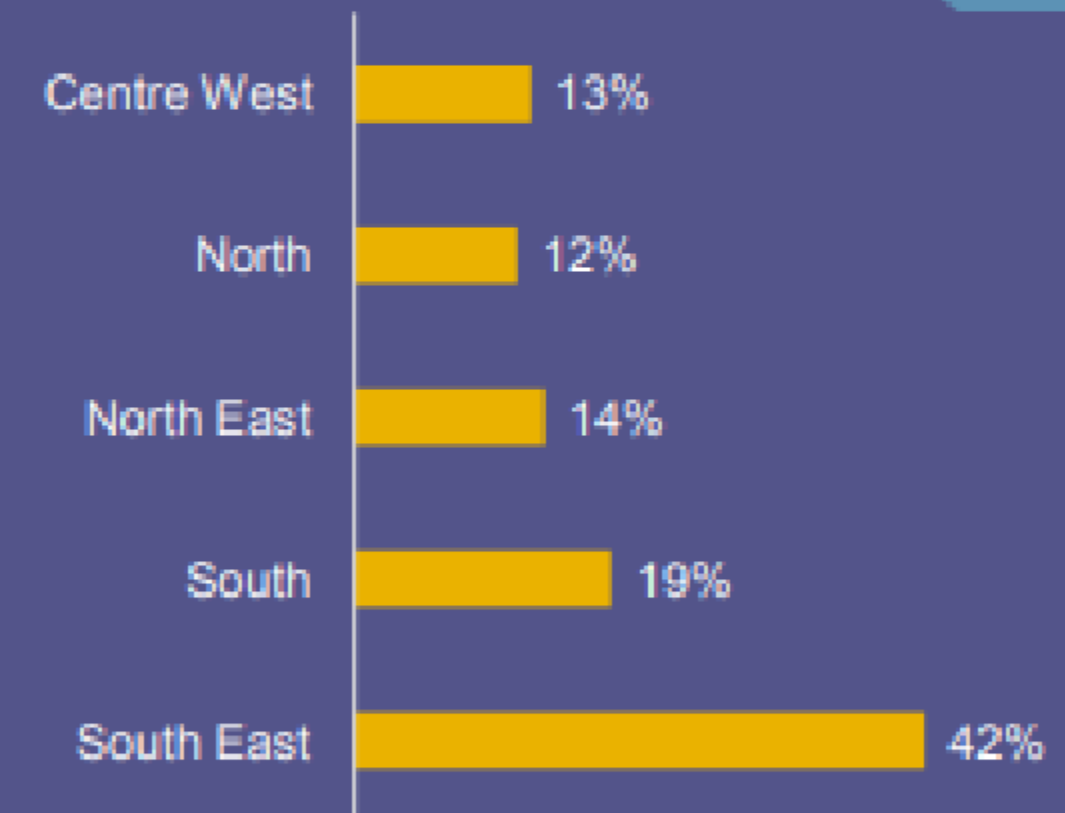
Gender



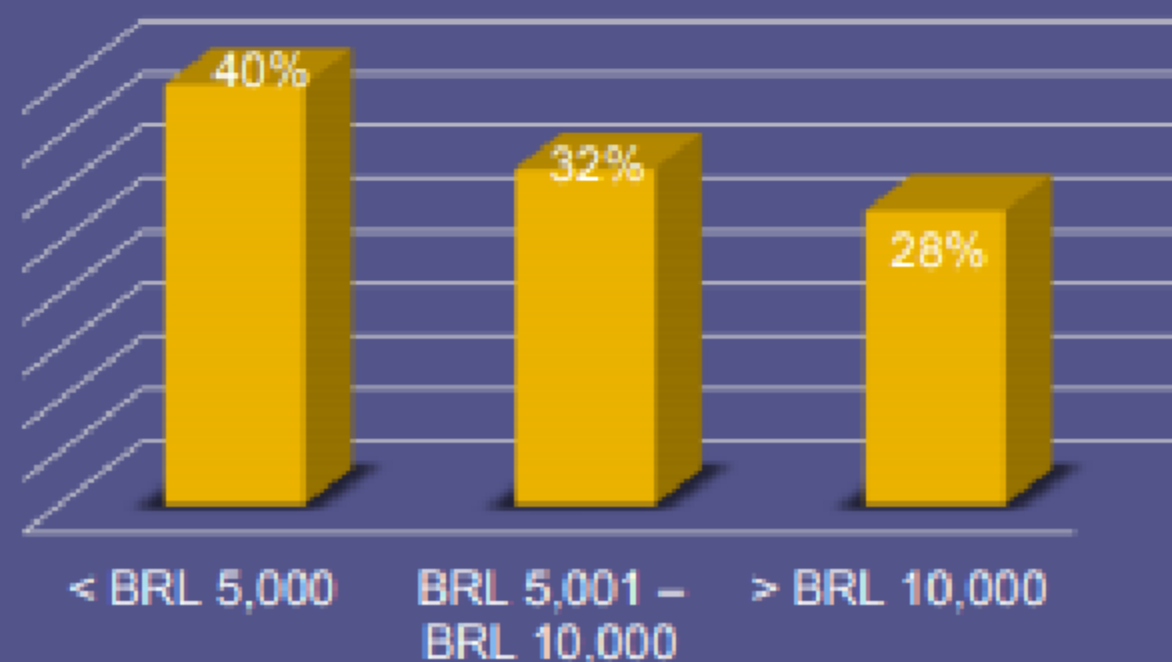
Age



Region



Annual HHI



Italy

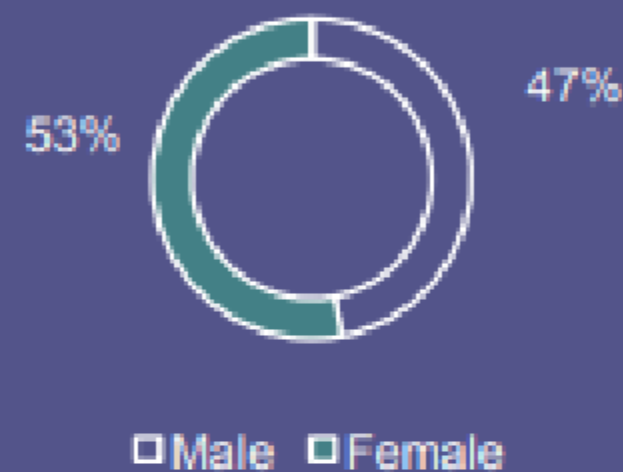
Proprietary Panel: 41,489

Language: Italian

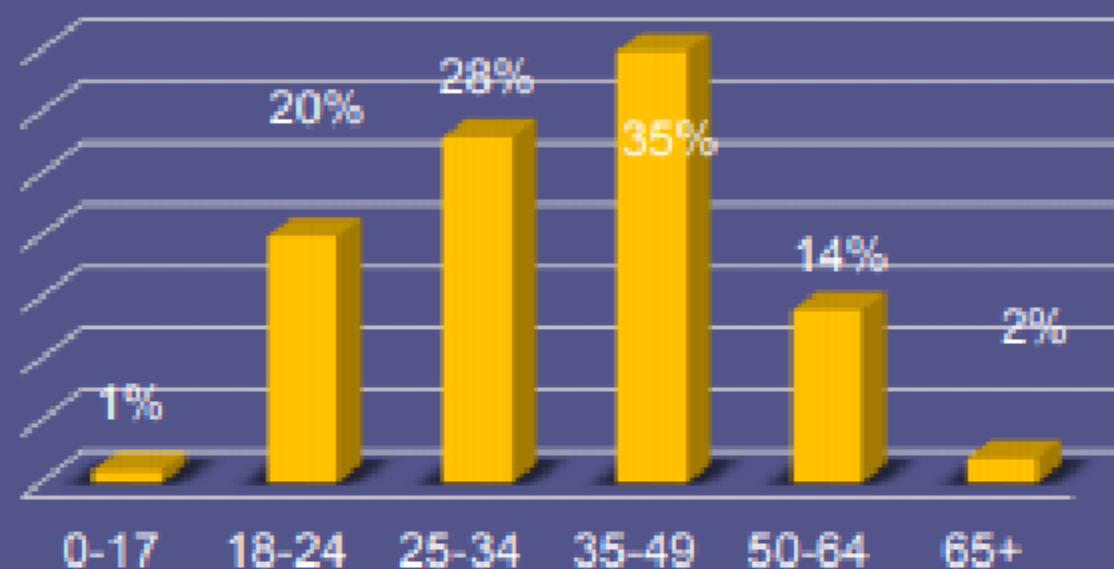
Smartphone Penetration: 36%



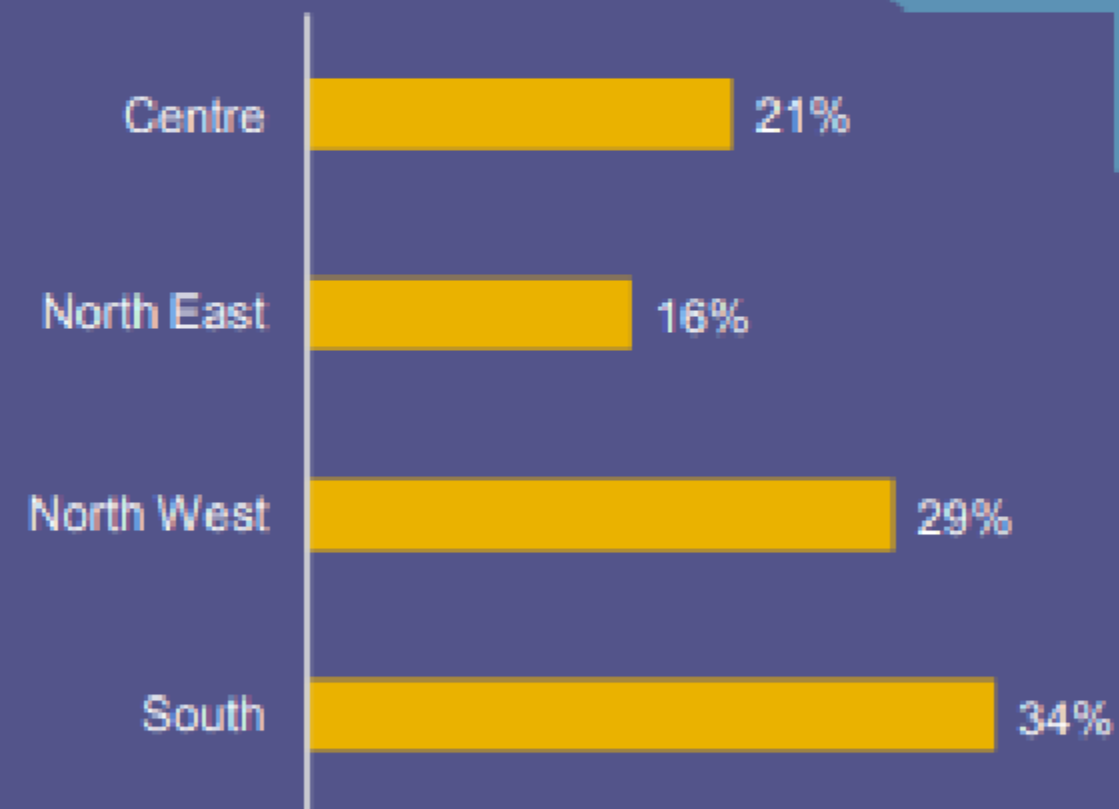
Gender



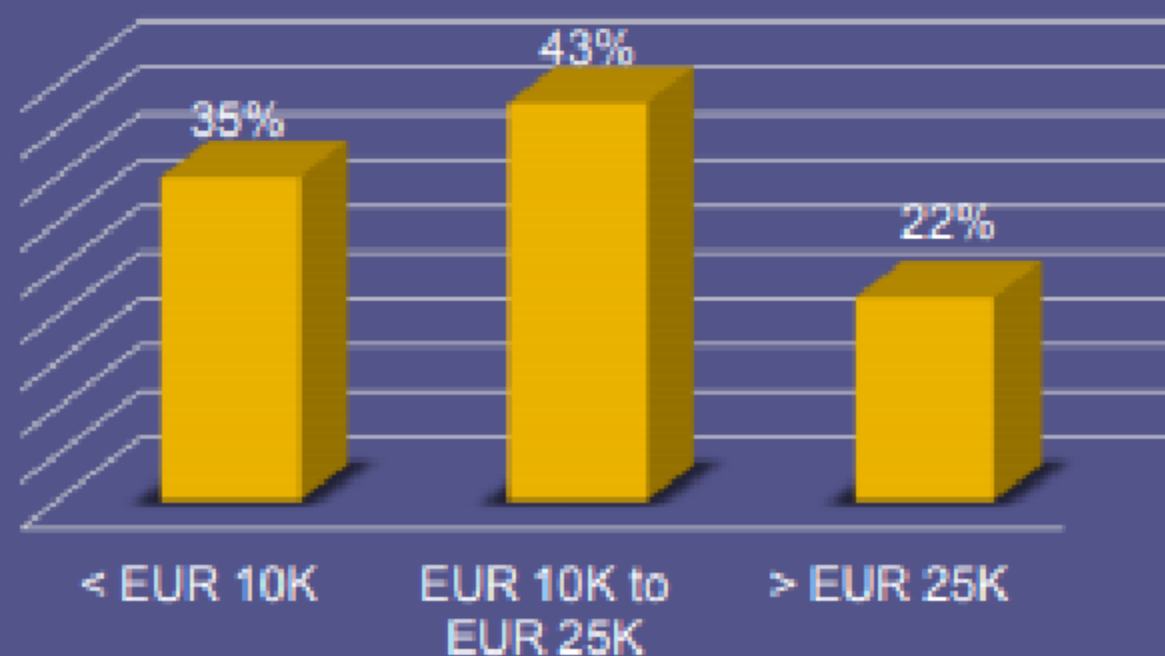
Age



Region



Annual HHI



Germany

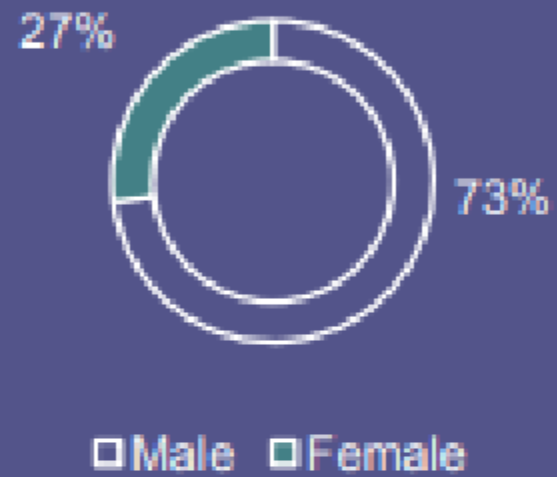
Proprietary Panel: 53,947

Language: German

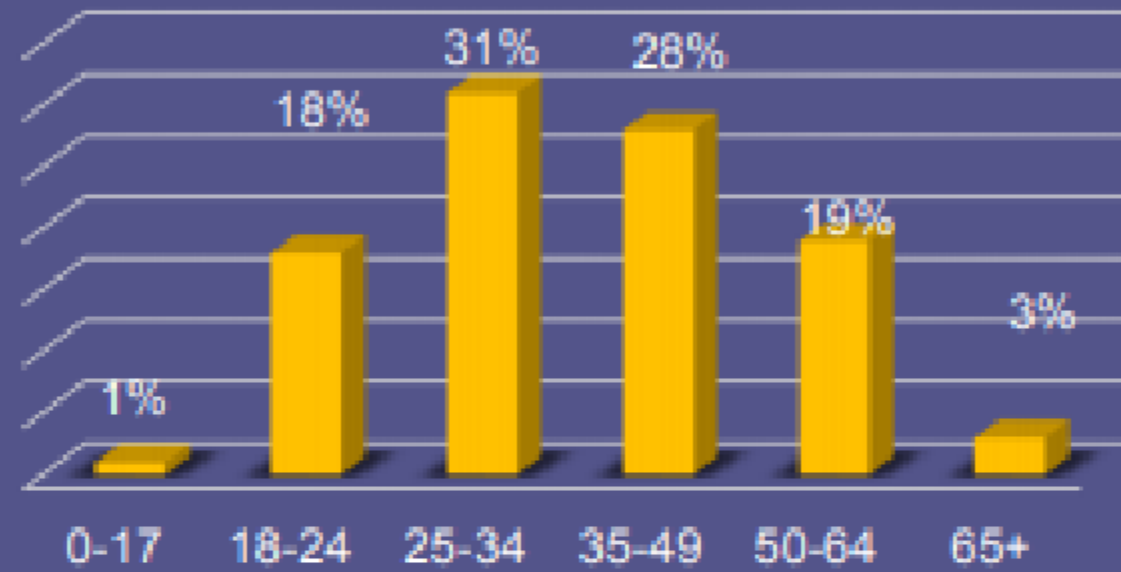
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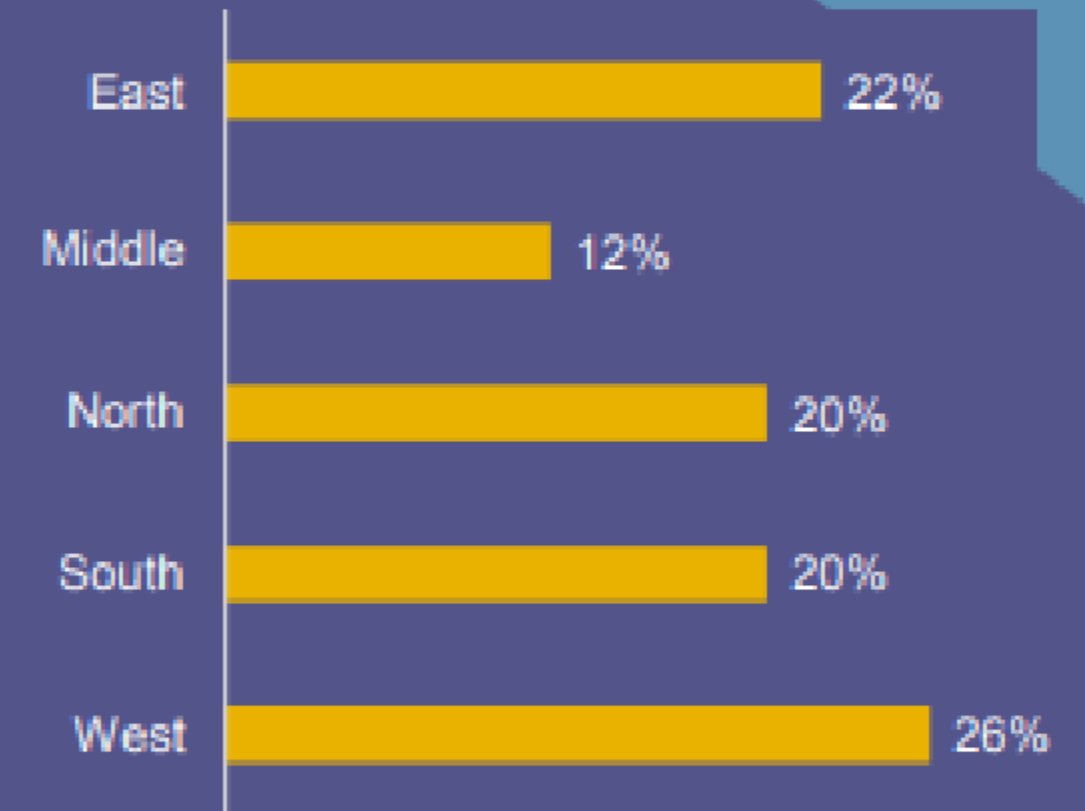
Gender



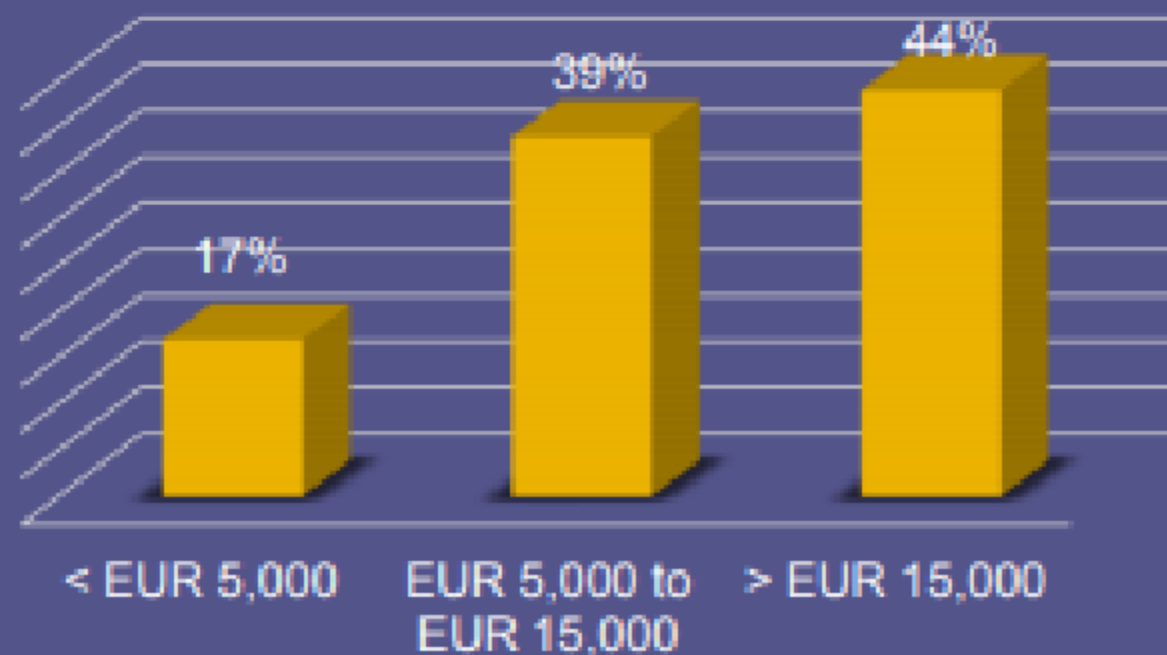
Age



Region



Annual HHI



India

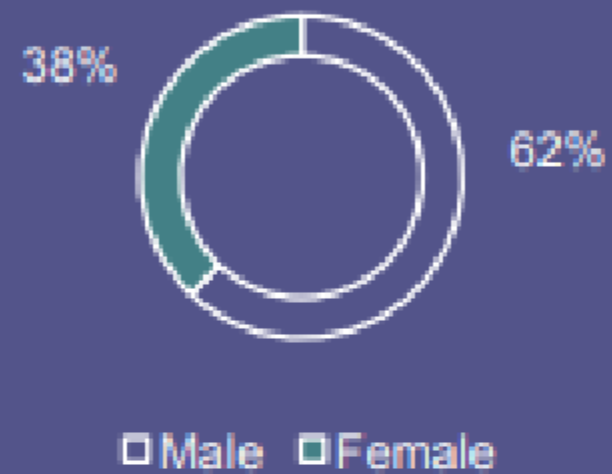
Proprietary Panel: 1,51,197

Language: English, Hindi

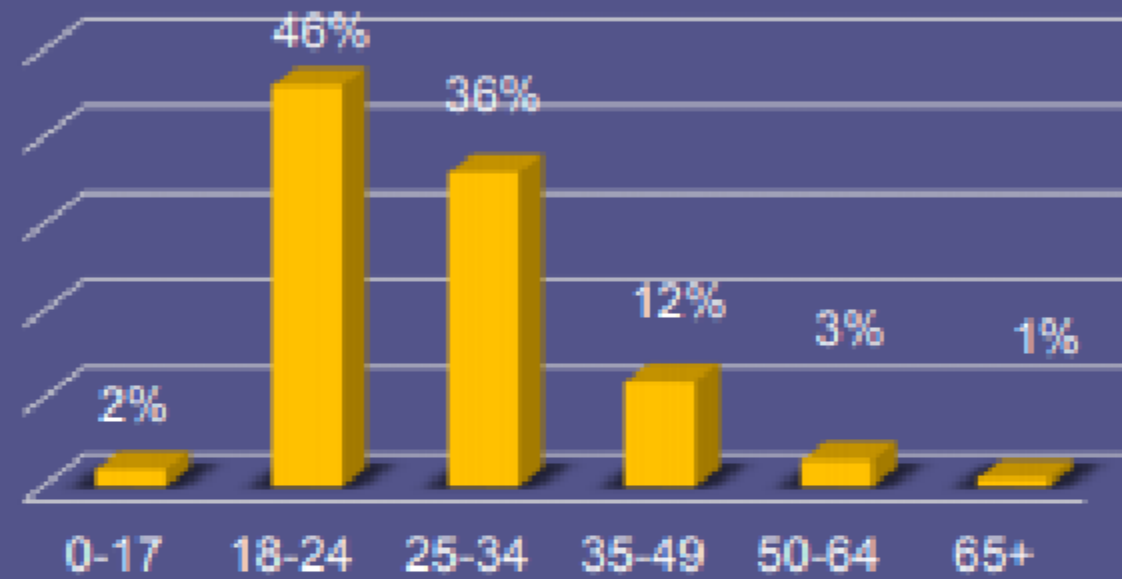
Smartphone Penetration: 20%



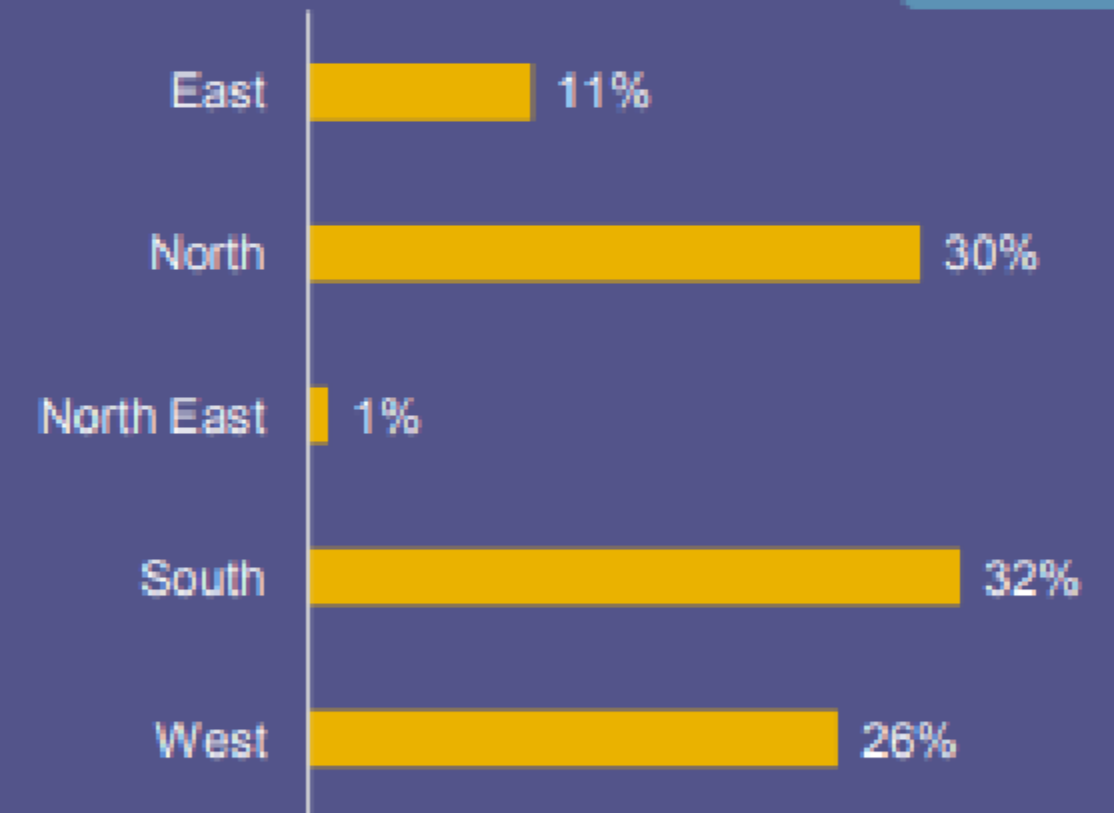
Gender



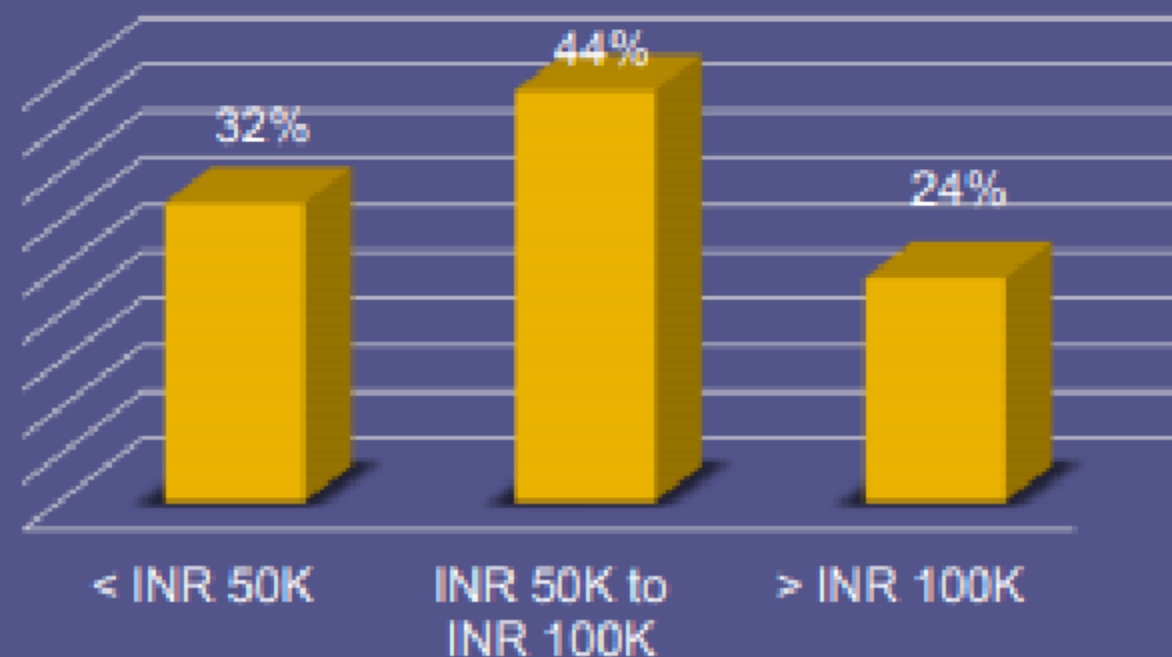
Age



Region



Annual HHI



Japan

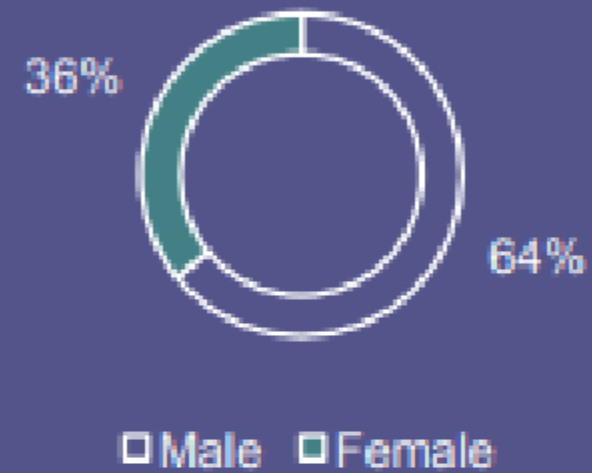
Proprietary Panel: 50,322

Language: Japanese

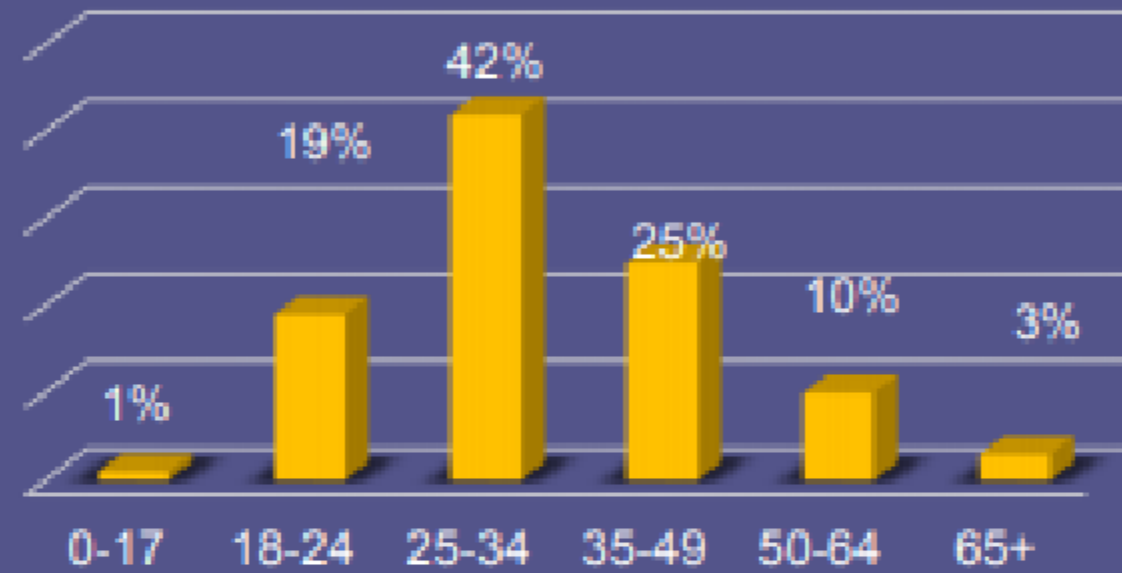
Smartphone Penetration: 84%



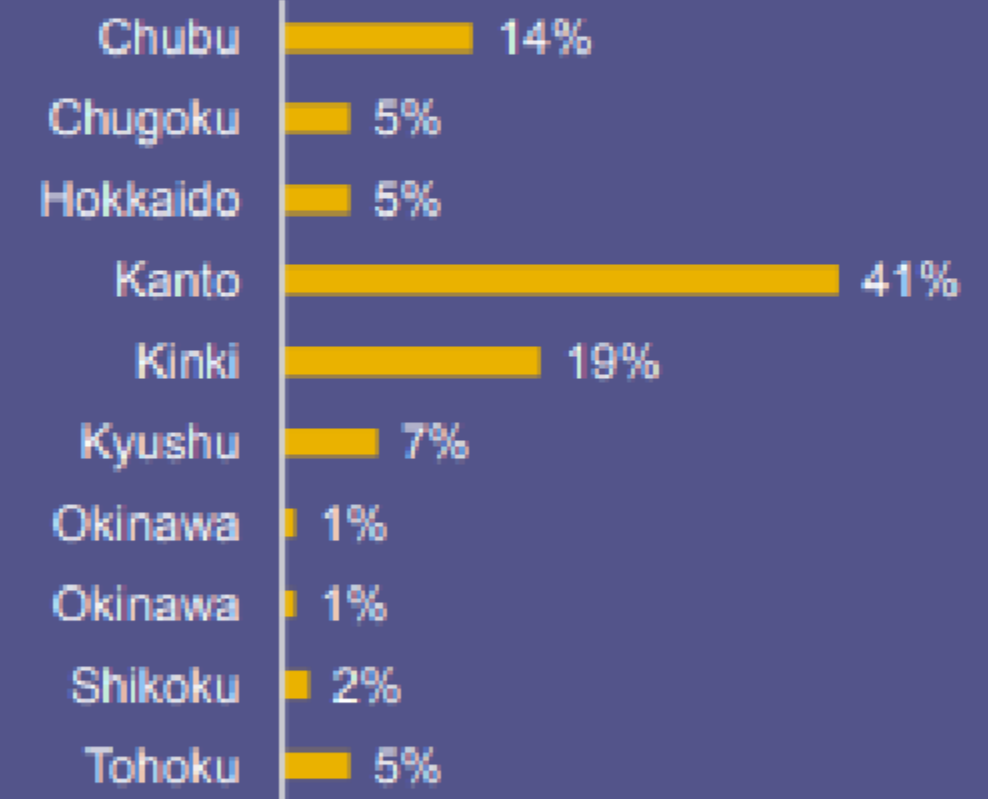
Gender



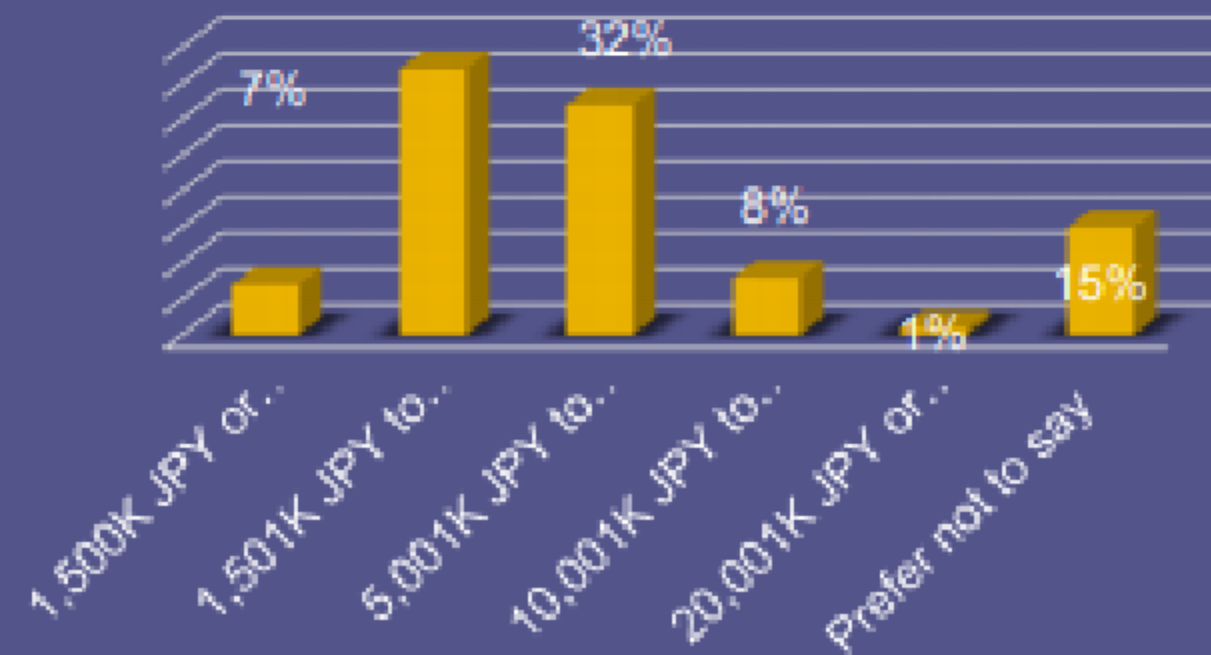
Age



Region



Annual HHI



Chile

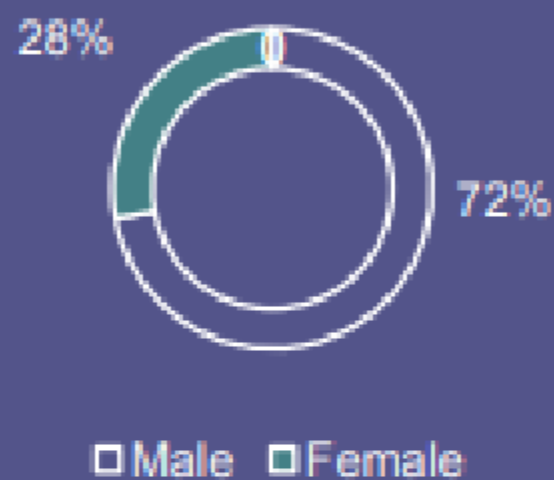
Proprietary Panel: 8,461

Language: Spanish

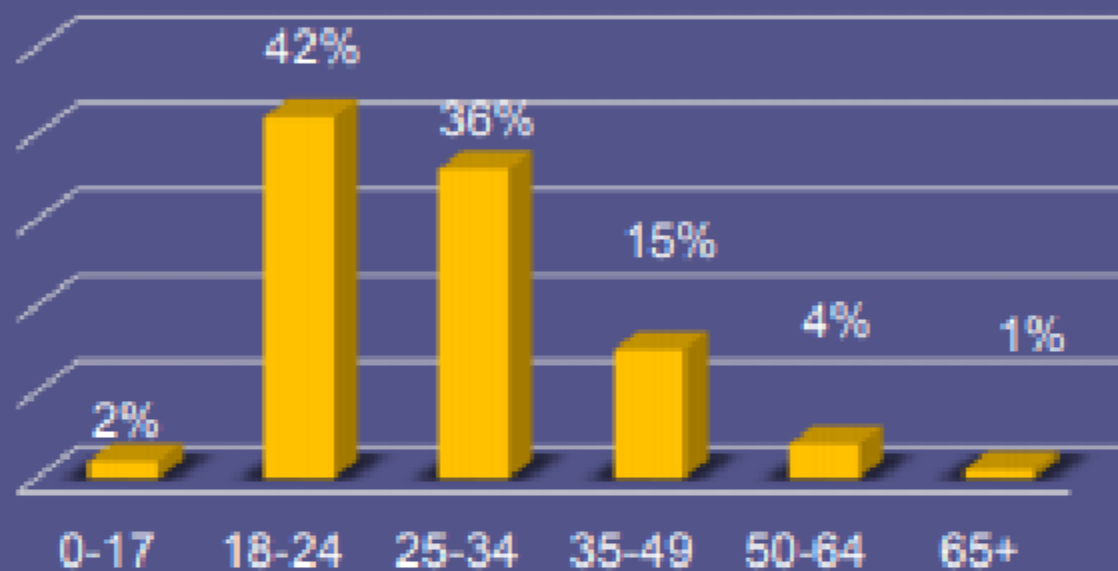
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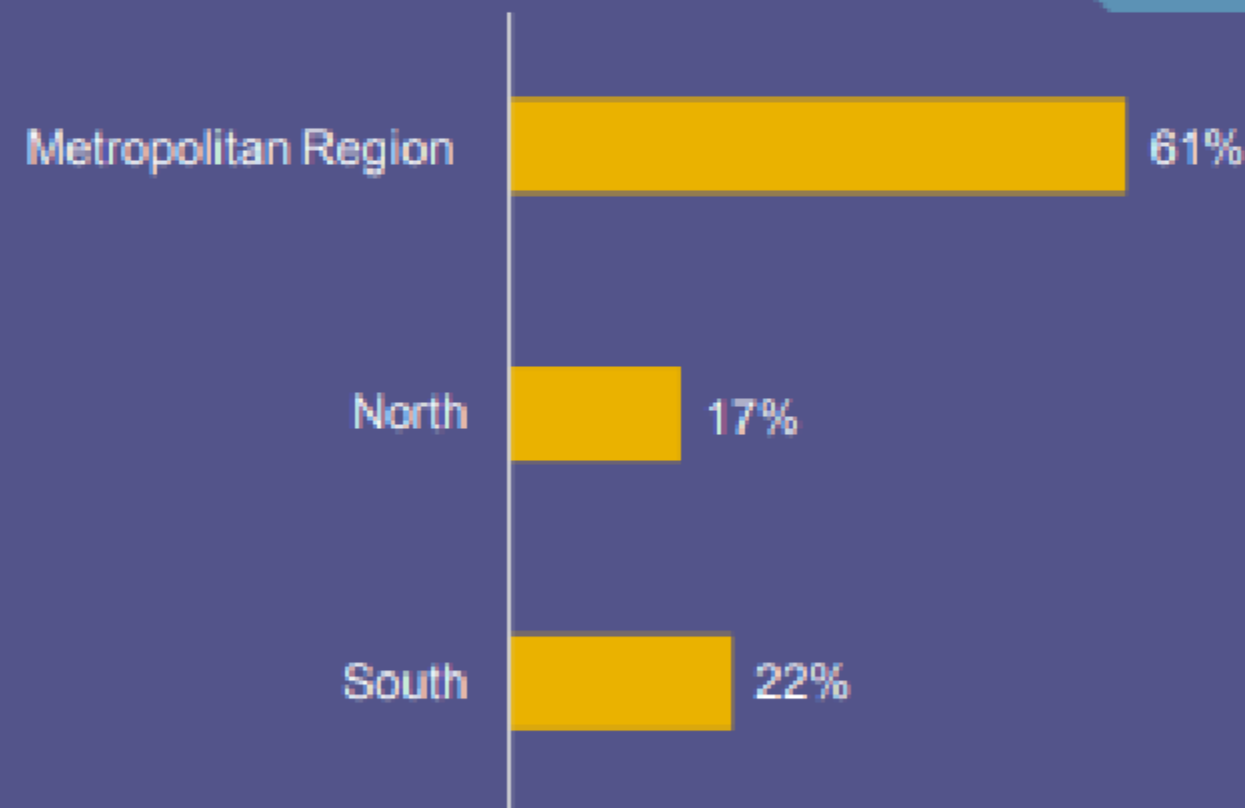
Gender



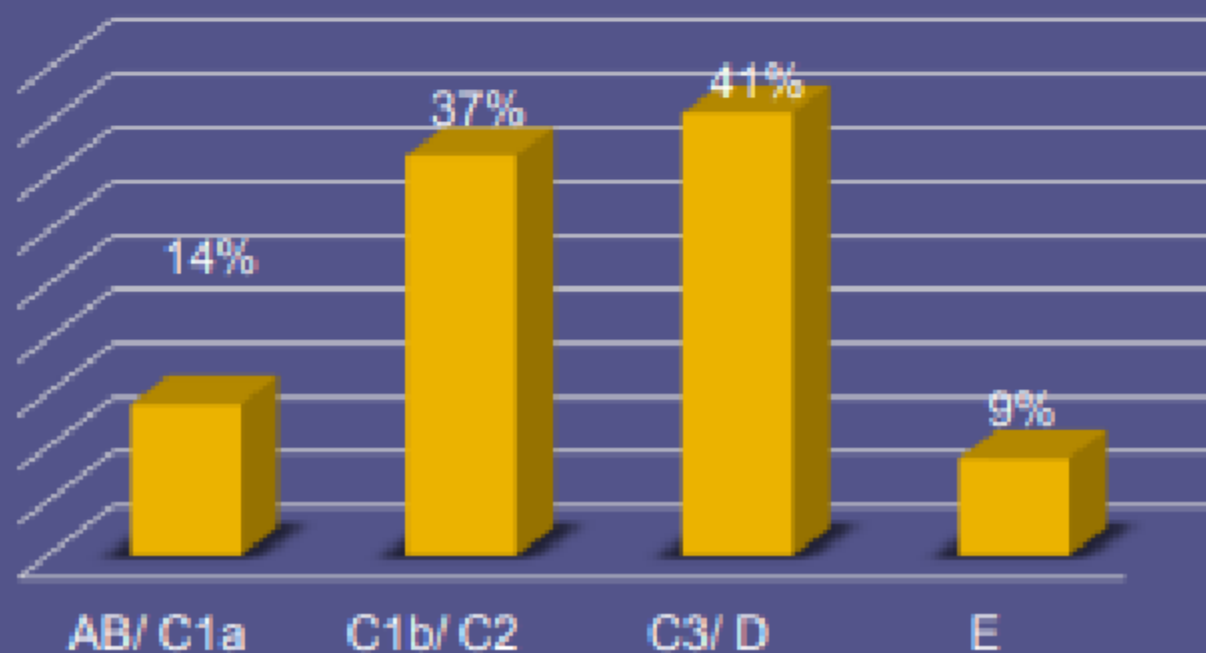
Age



Region



Annual HHI

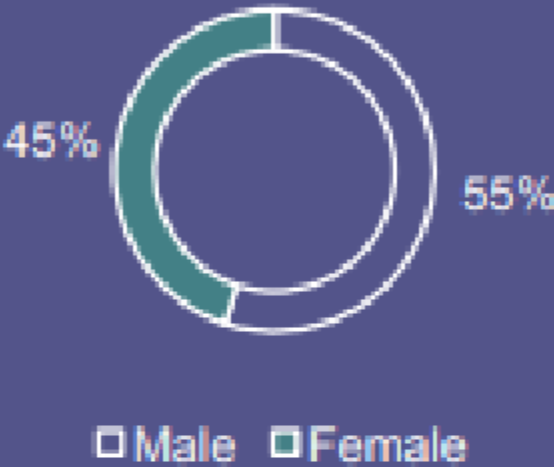


Hong Kong

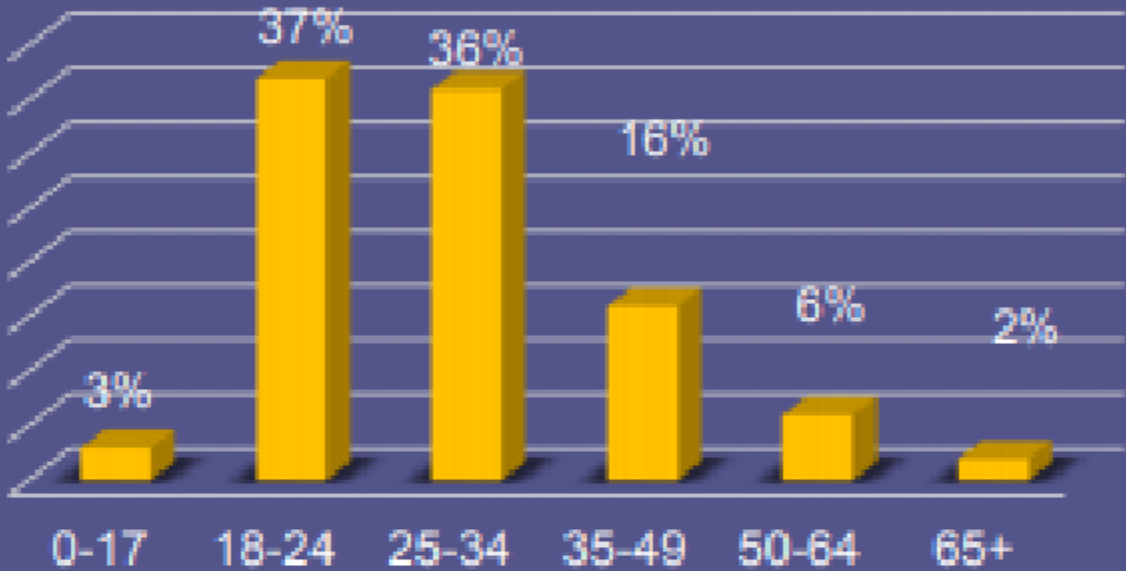
Proprietary Panel: 4,294
Language: Cantonese (Traditional Chinese), English
Smartphone Penetration: 83%



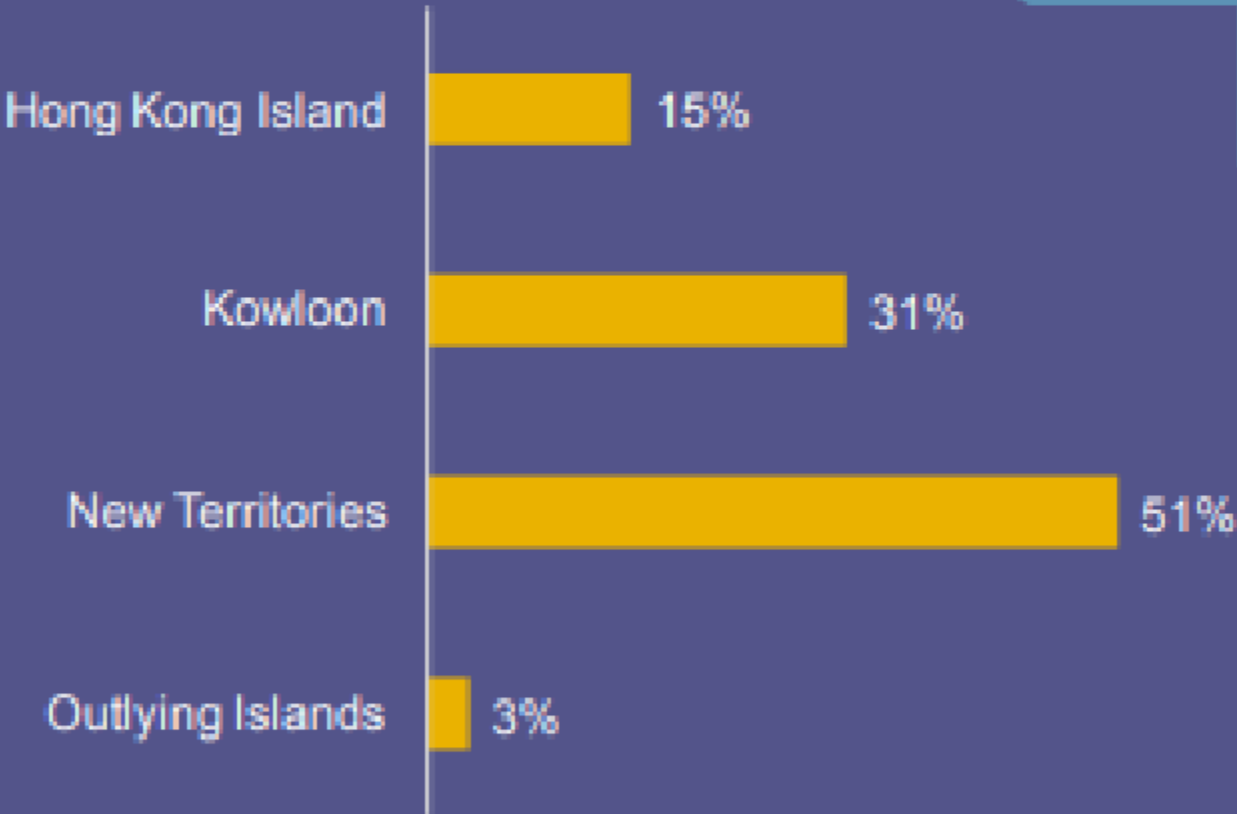
Gender



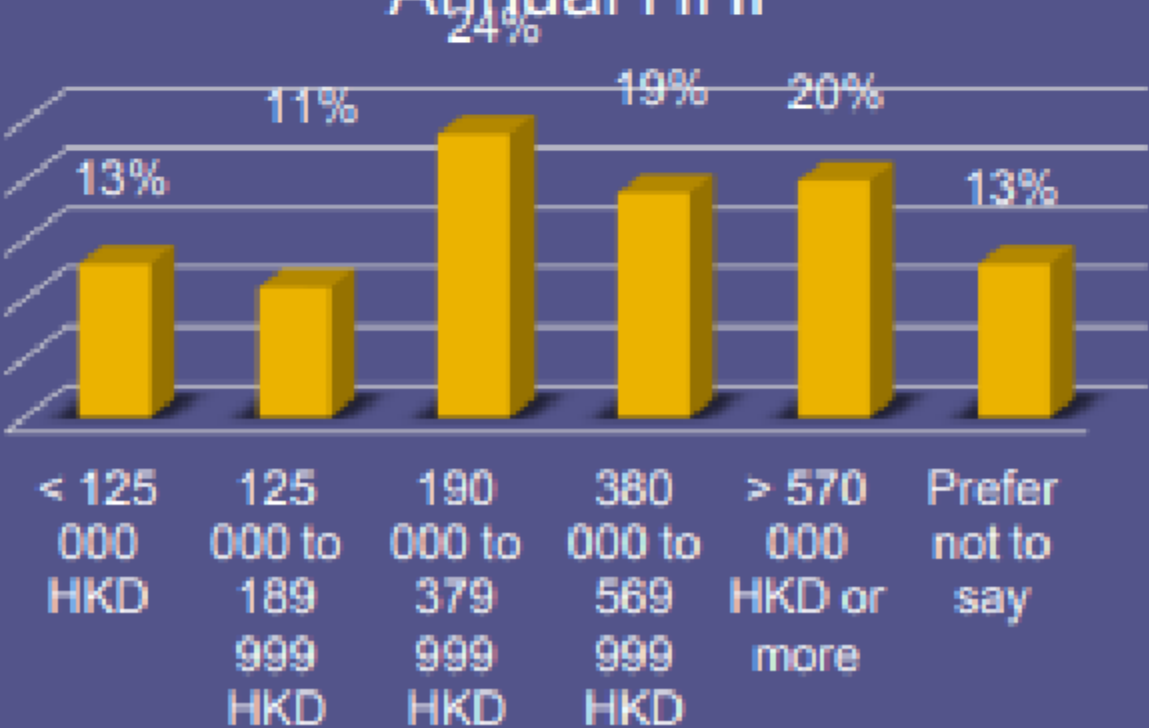
Age



Region



Annual HHI

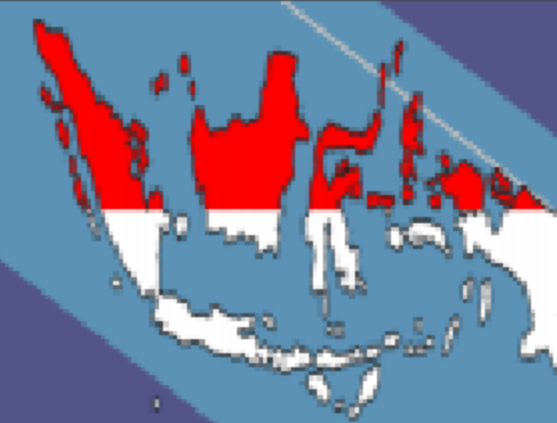


Indonesia

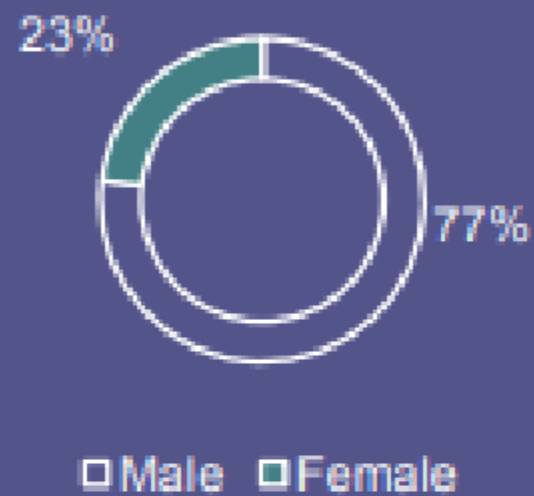
Proprietary Panel: 31,524

Language: Indonesian

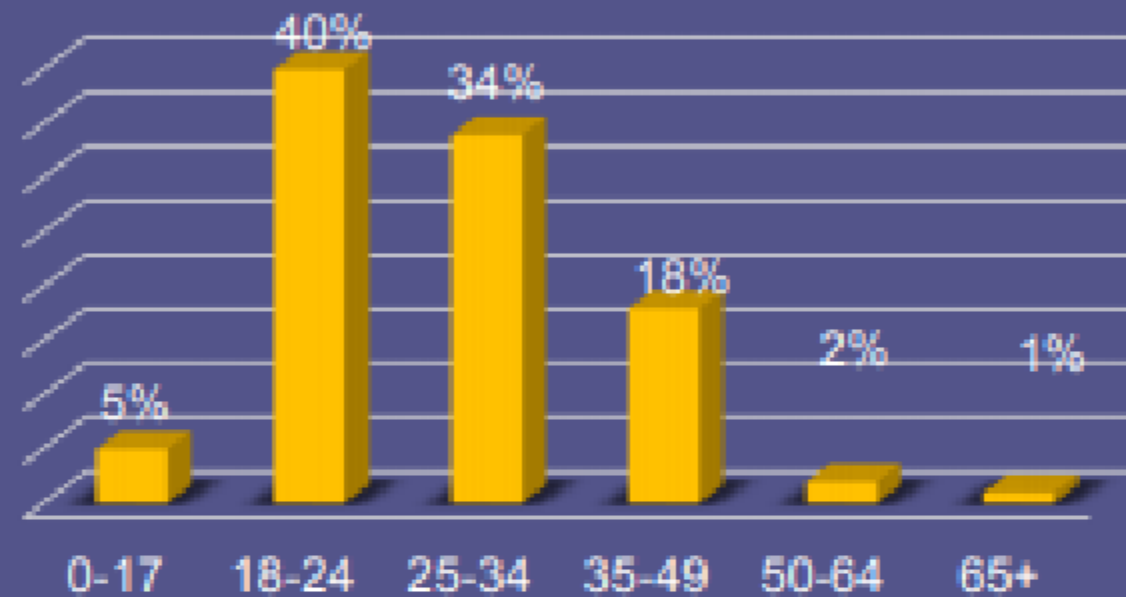
Smartphone Penetration: 16%



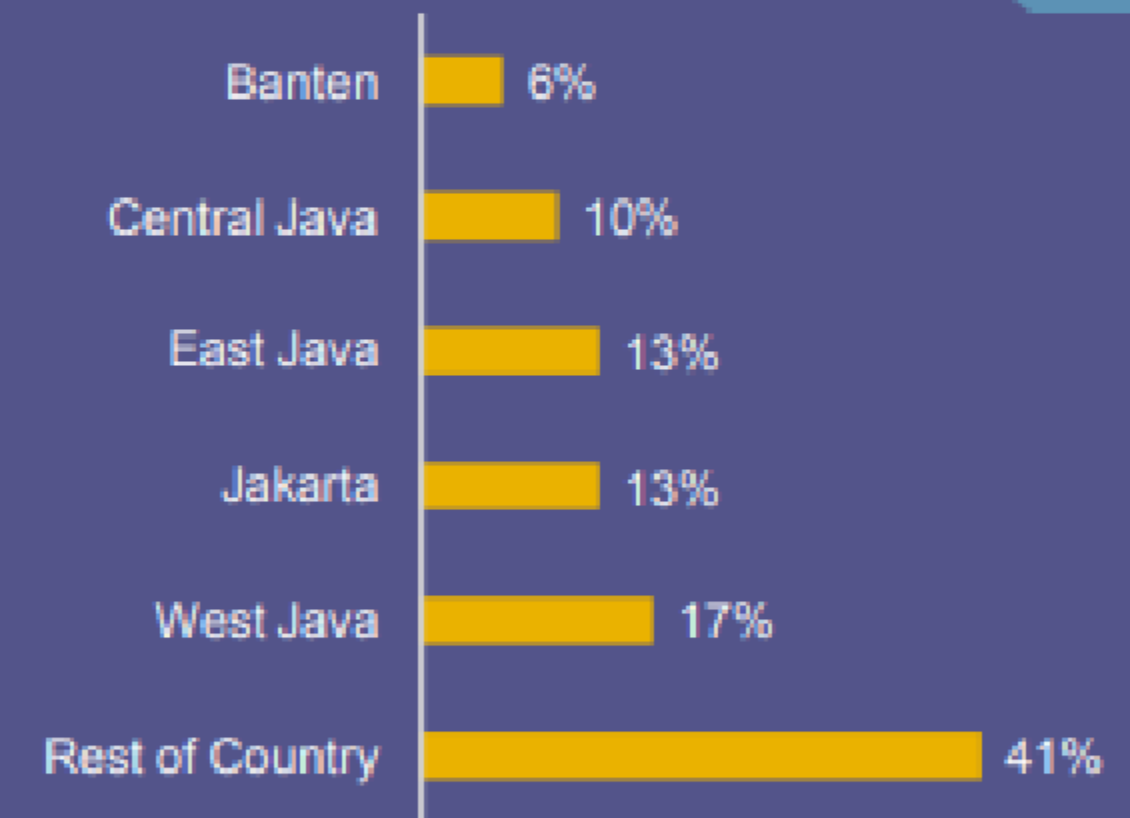
Gender



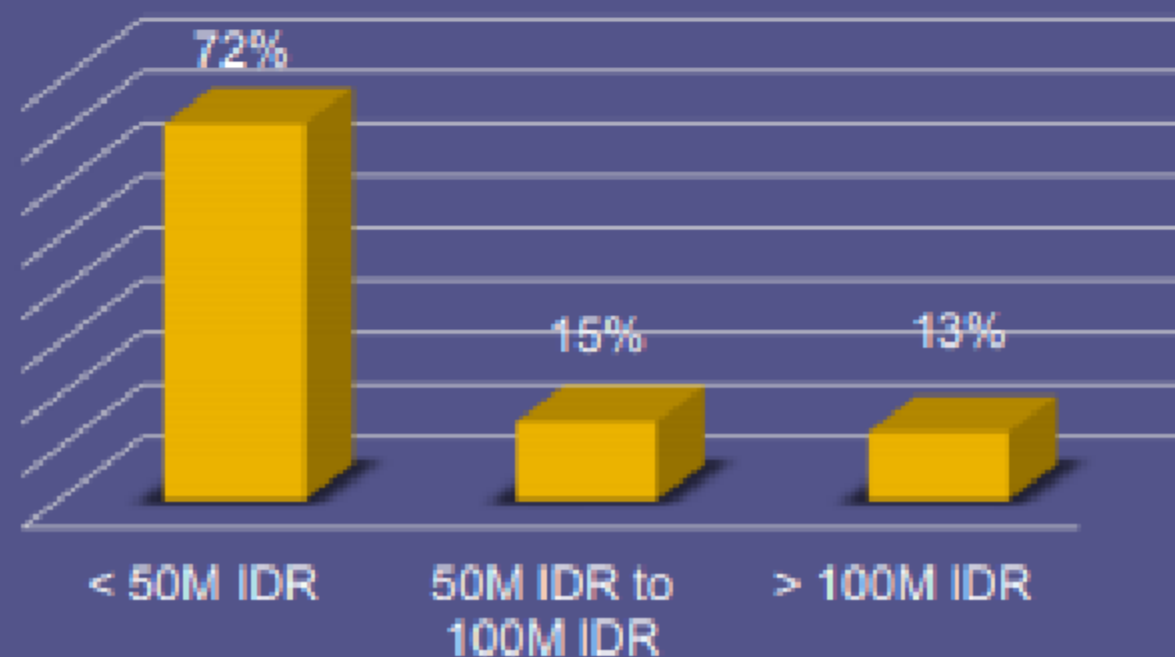
Age



Region



Annual HHI



Malaysia

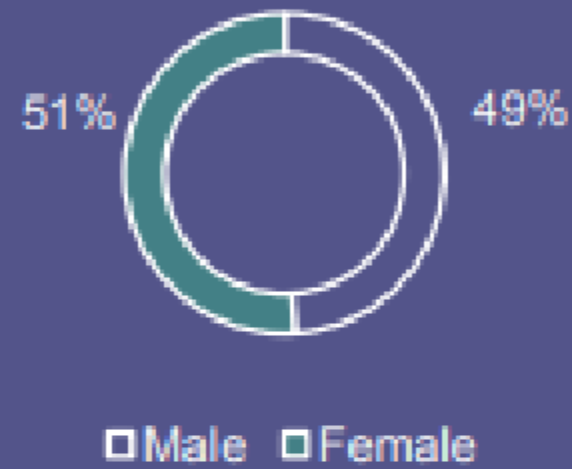
Proprietary Panel: 11,254

Language: Malay

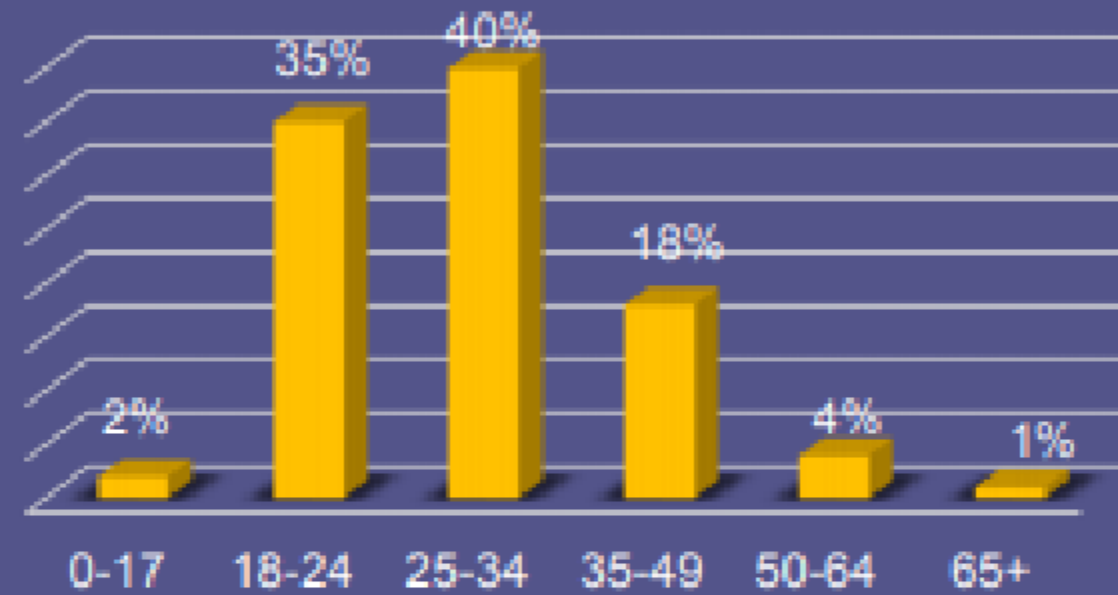
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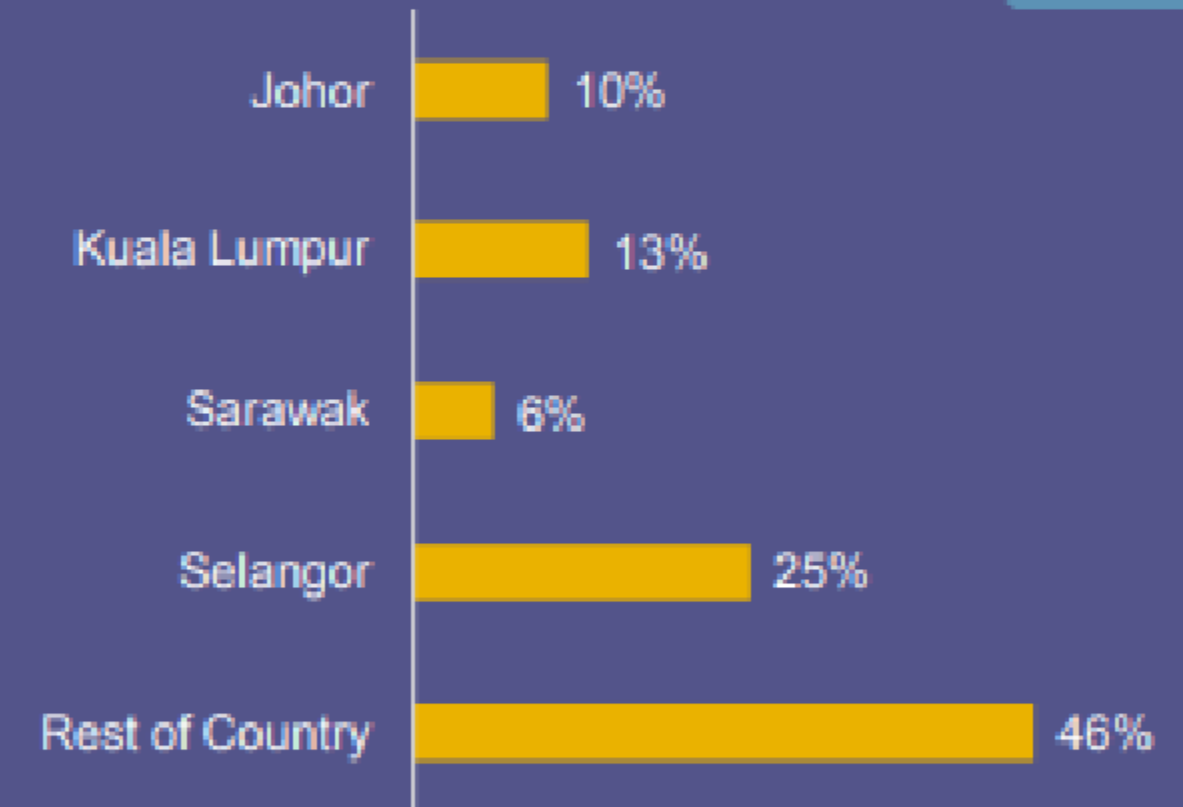
Gender



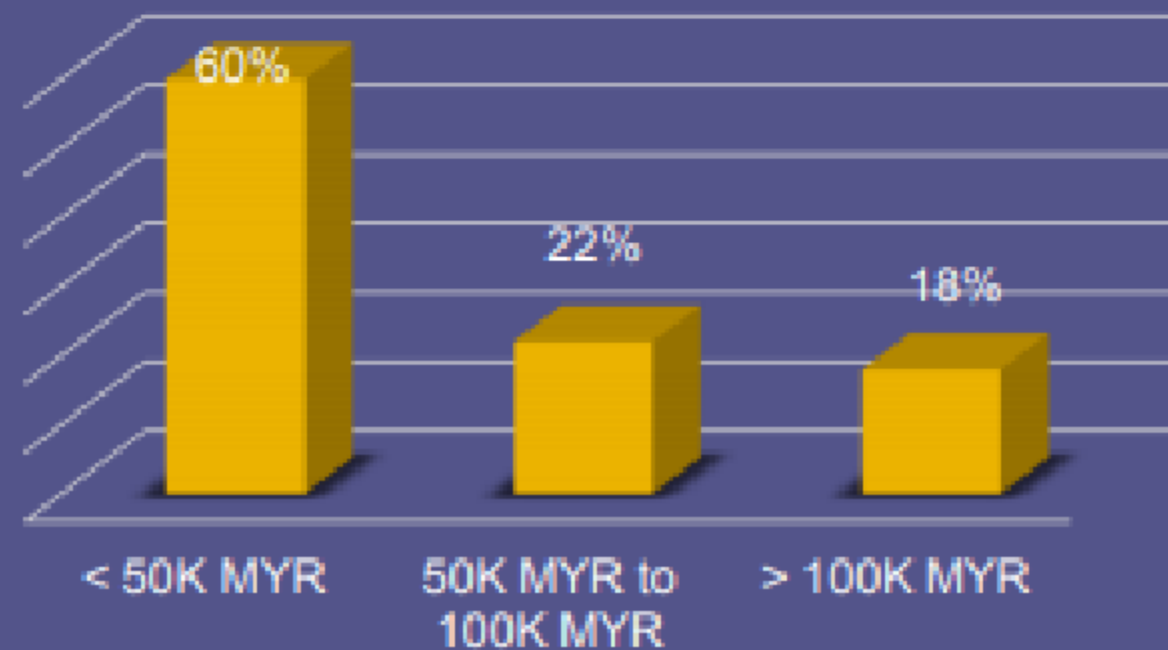
Age



Region



Annual HHI



Mexico

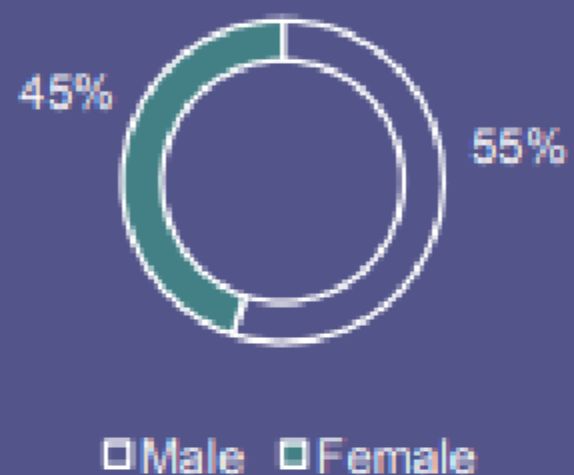
Proprietary Panel: 50,514

Language: Spanish

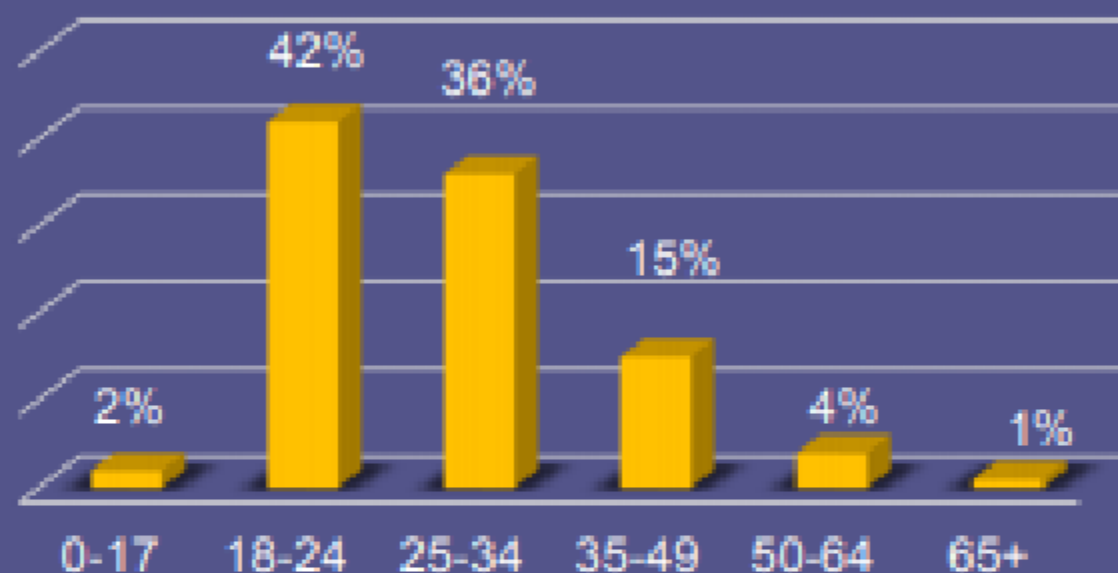
Smartphone Penetration: 31%



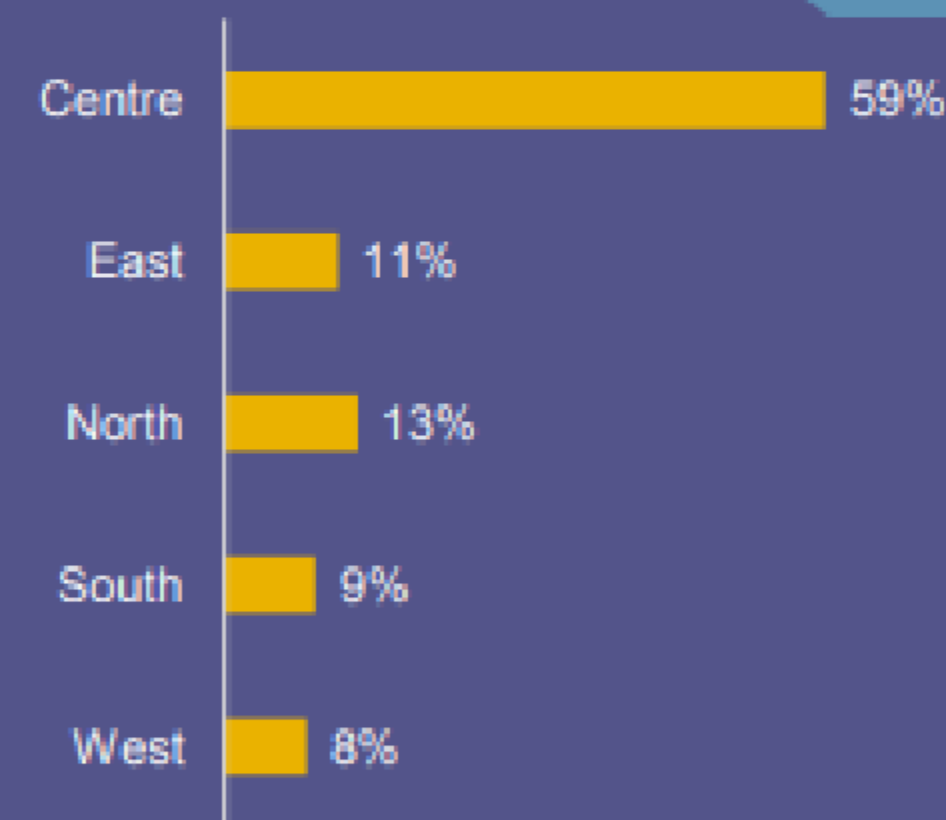
Gender



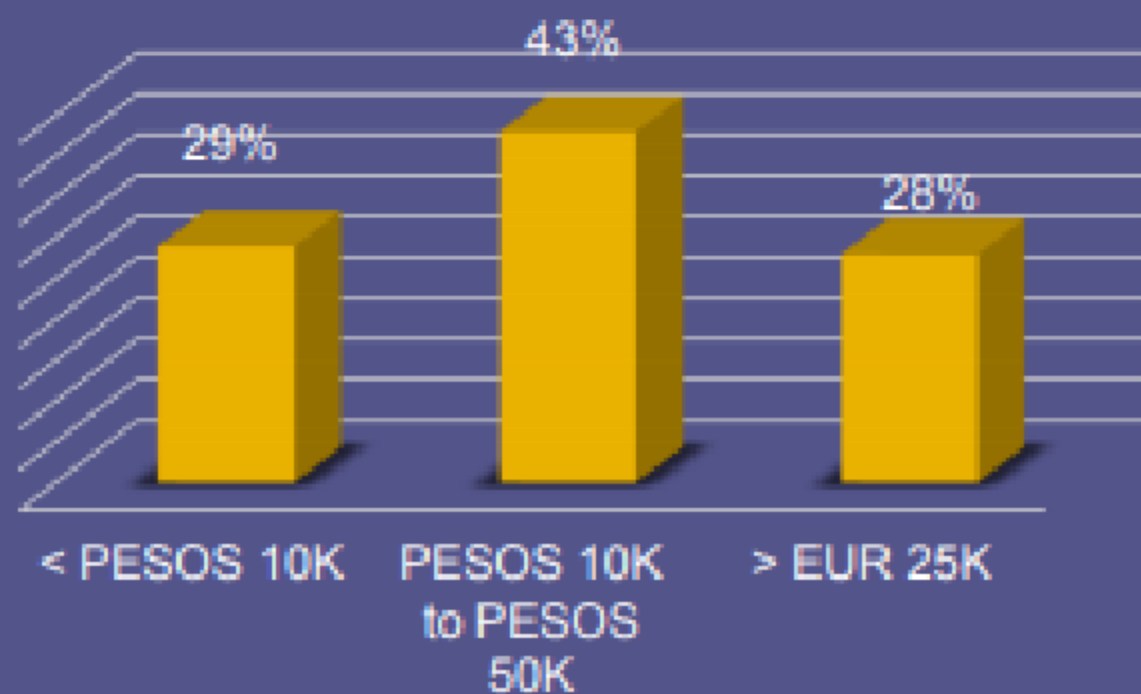
Age



Region



Annual HHI



Philippines

Proprietary Panel: 19,861

Language: Filipino, English

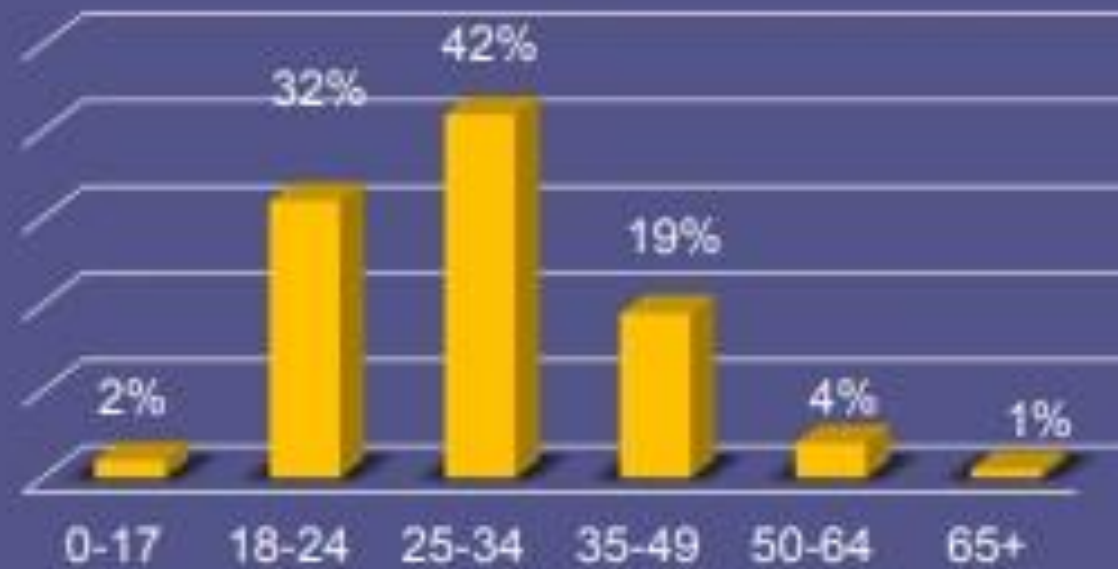
Smartphone Penetration: 22%



Gender



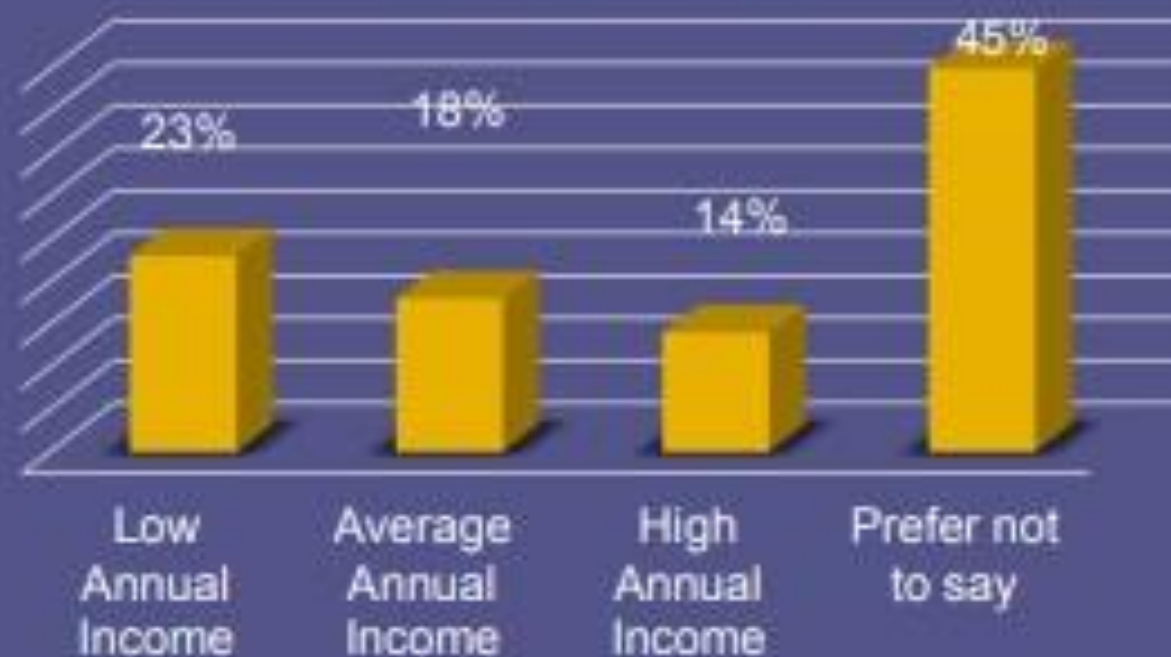
Age



Region



Annual HHI



Peru

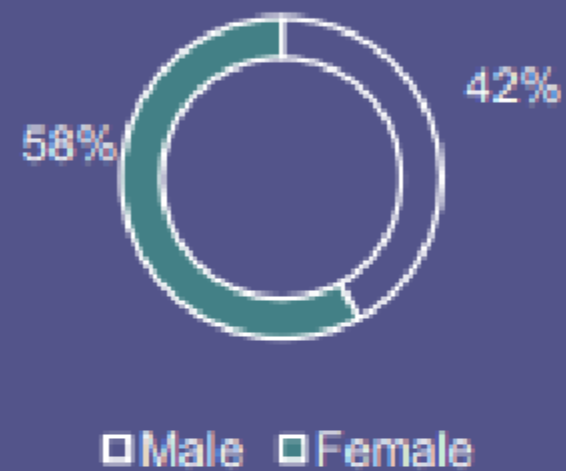
Proprietary Panel: 8,845

Language: Spanish

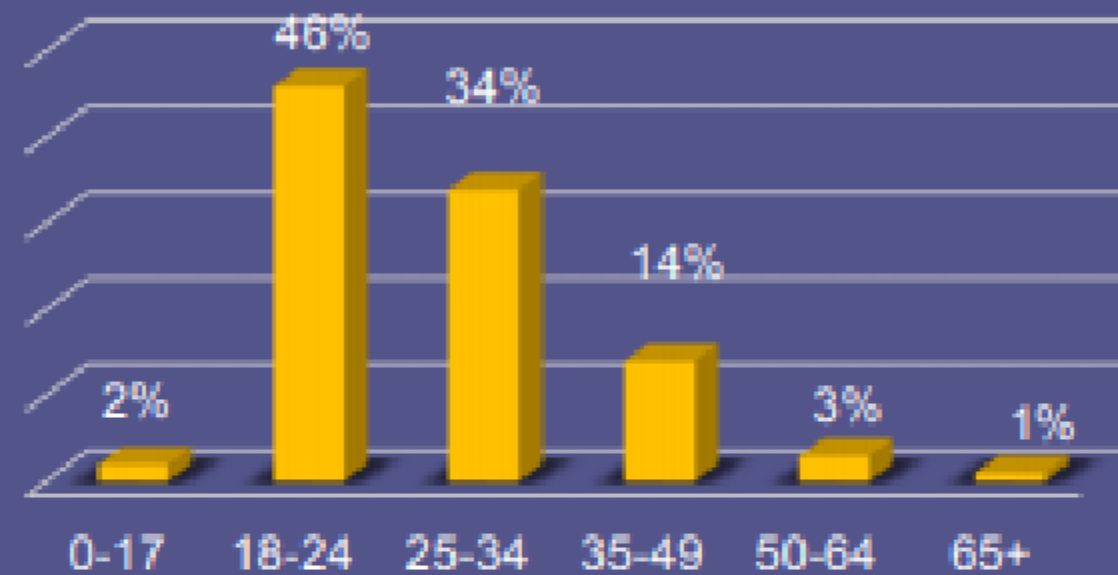
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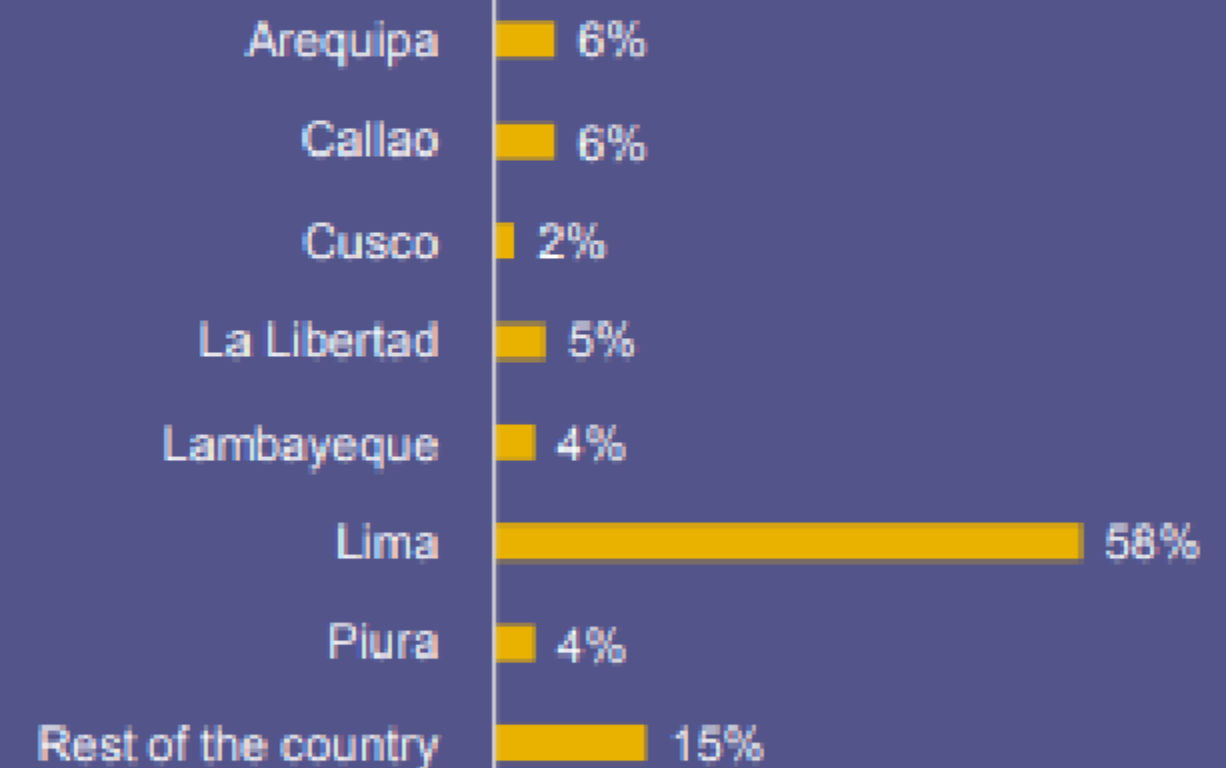
Gender



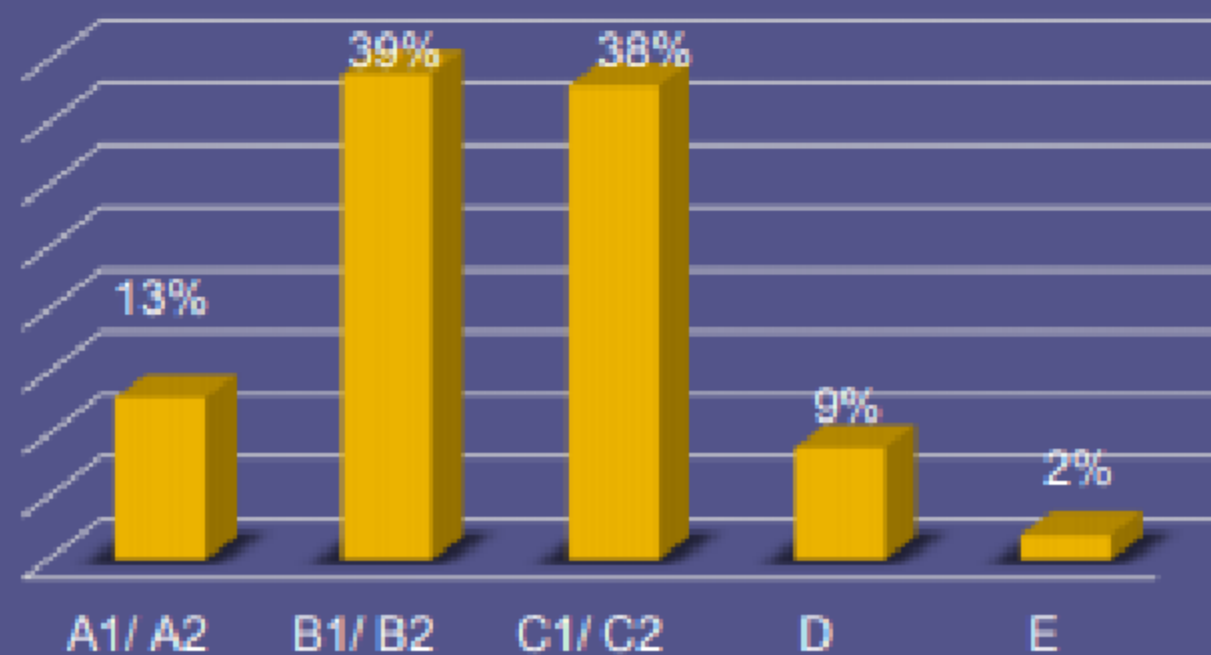
Age



Region



Annual HHI



Singapore

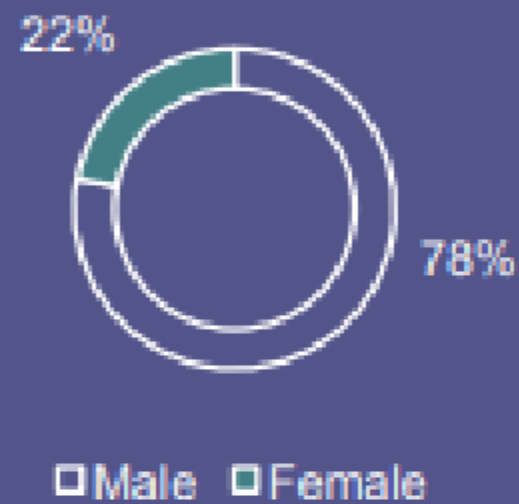
Proprietary Panel: 6,035

Language: Malay, English, Mandarin

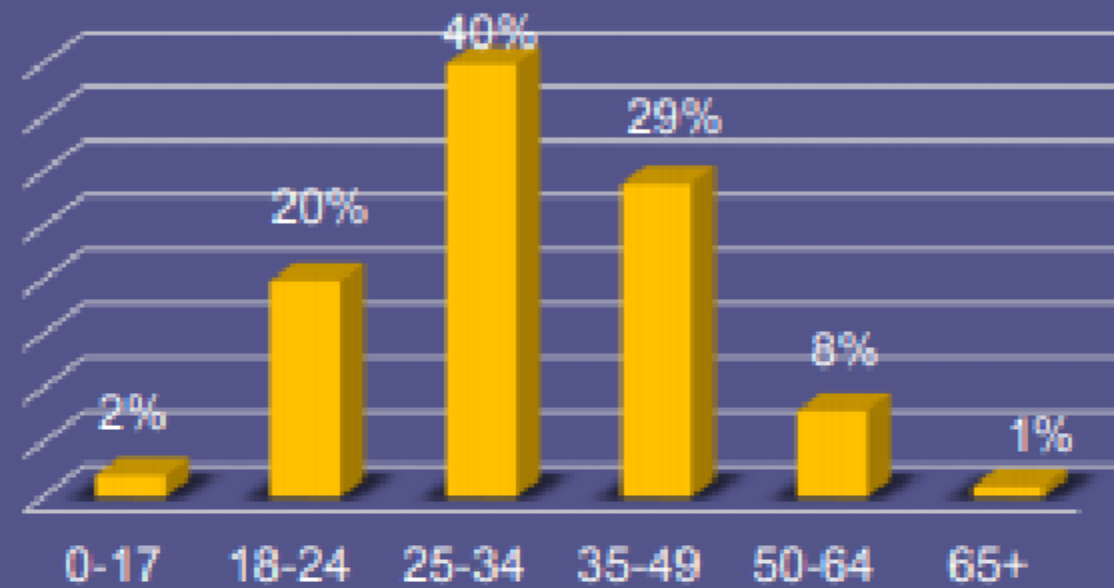
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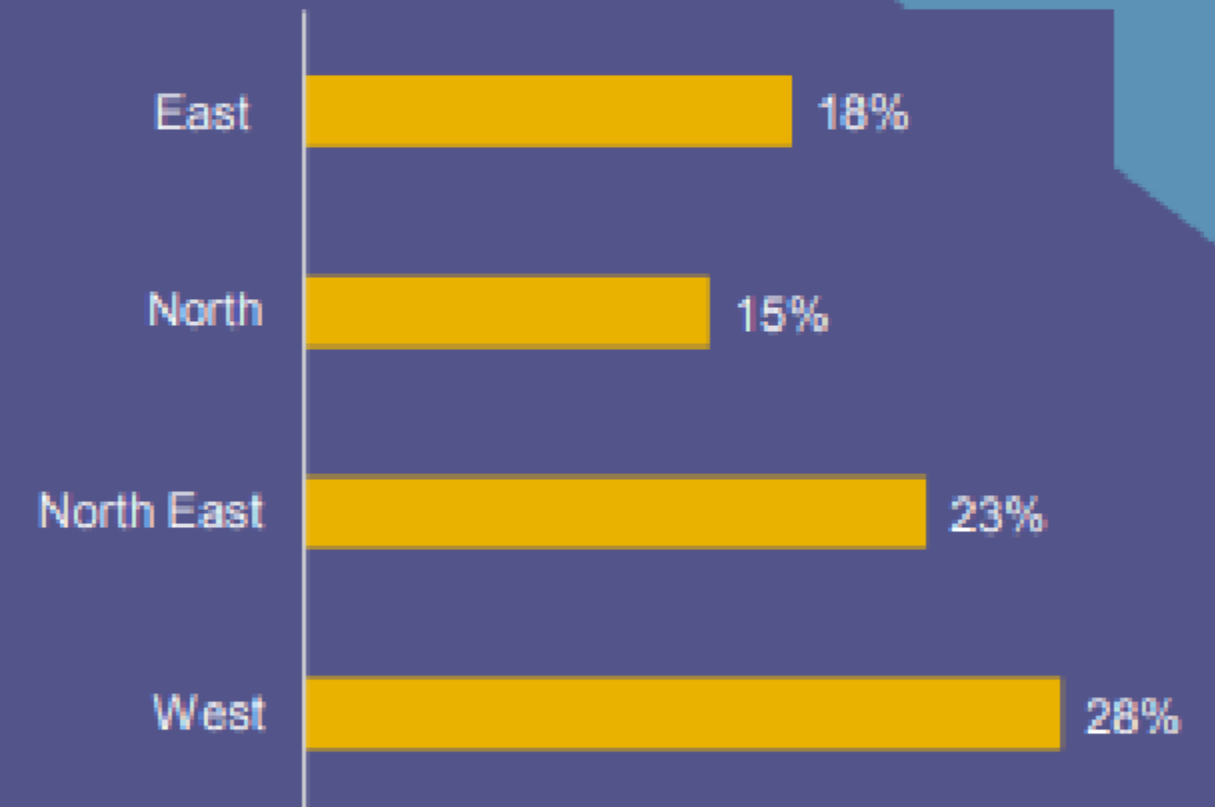
Gender



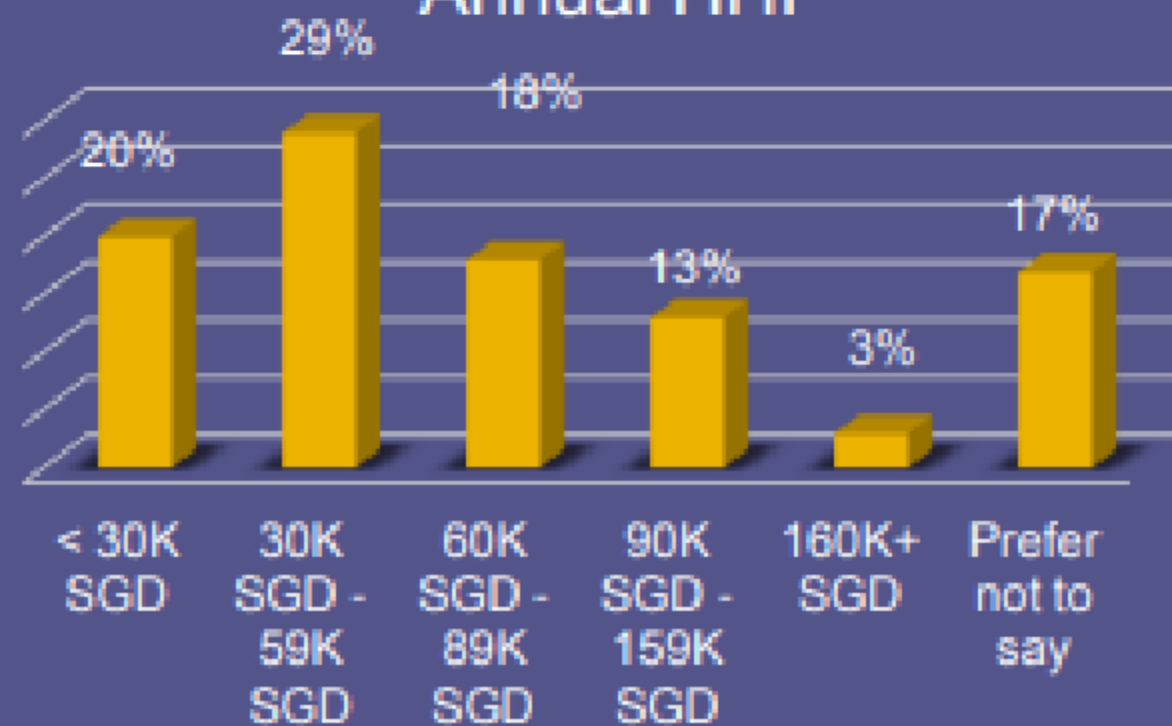
Age



Region



Annual HHI



Spain

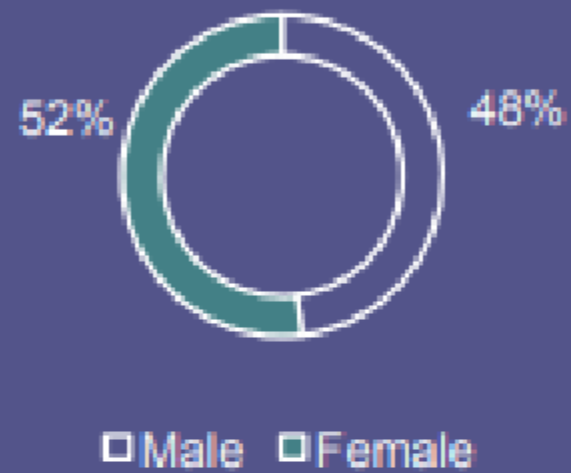
Proprietary Panel: 41,678

Language: Spanish

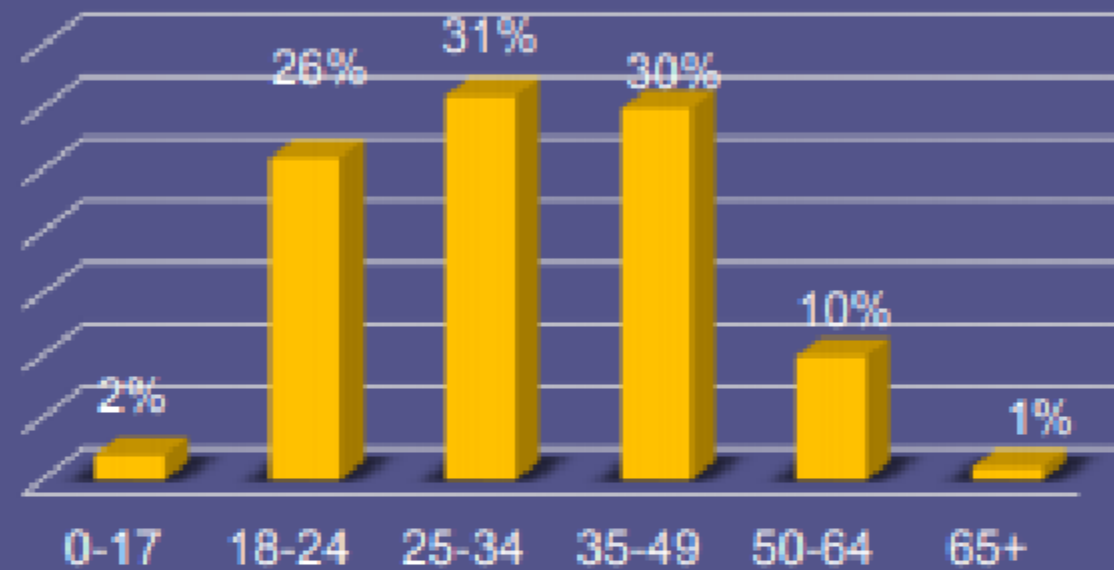
Smartphone Penetration: 49%



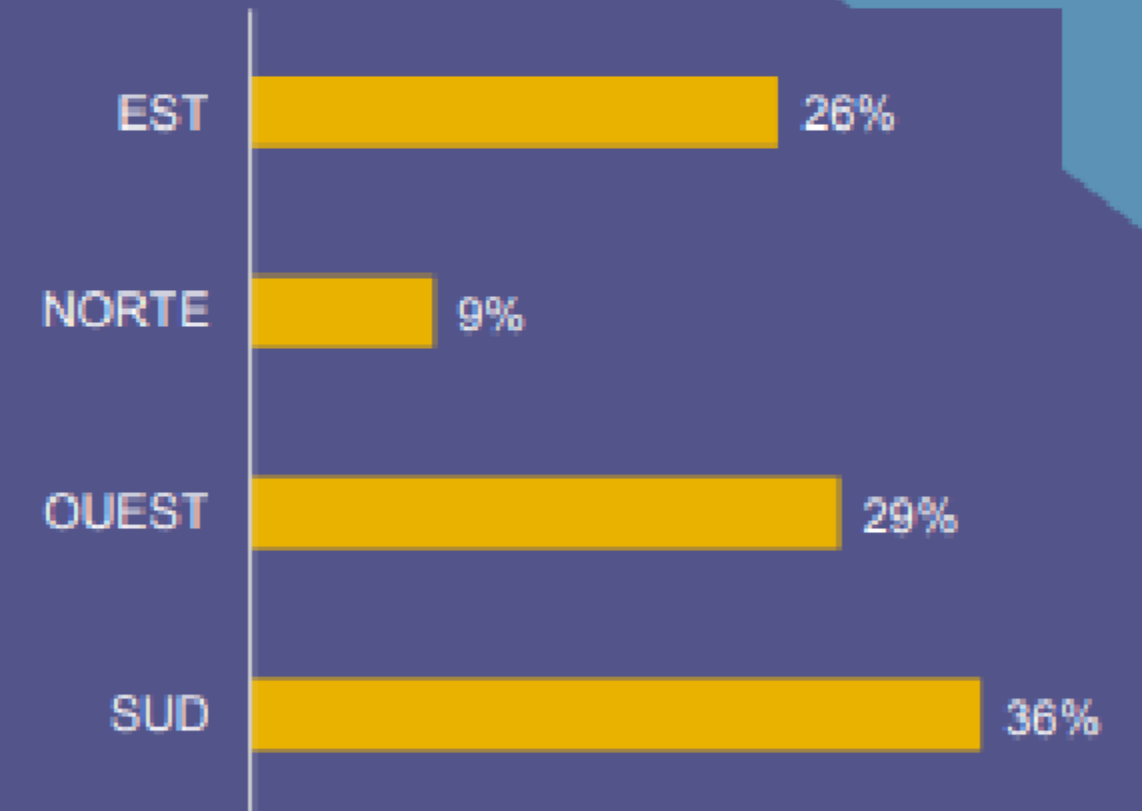
Gender



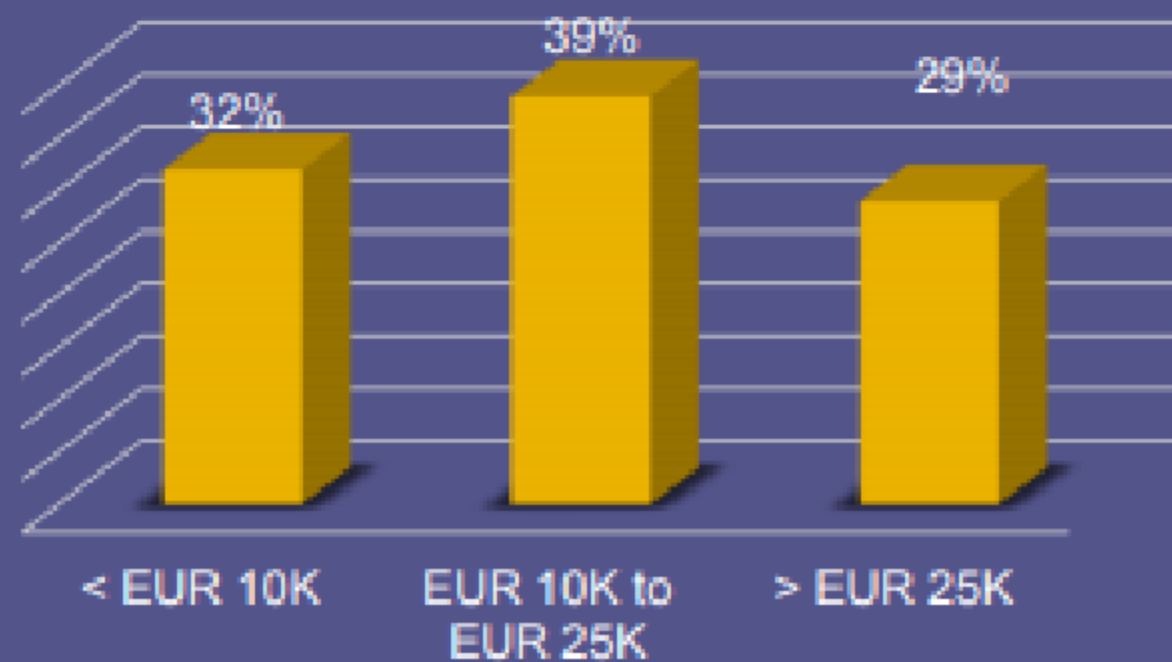
Age



Region



Annual HHI



Saudi Arabia

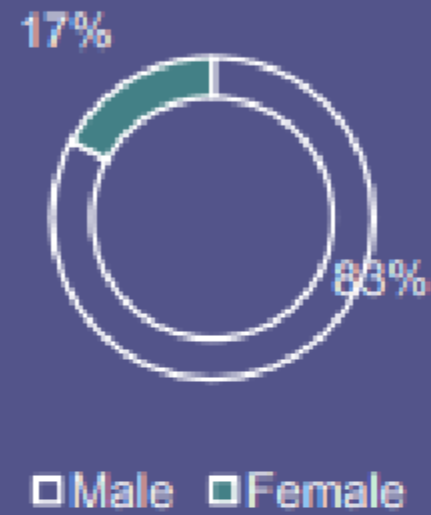
Proprietary Panel: 219,433

Language: Arabic

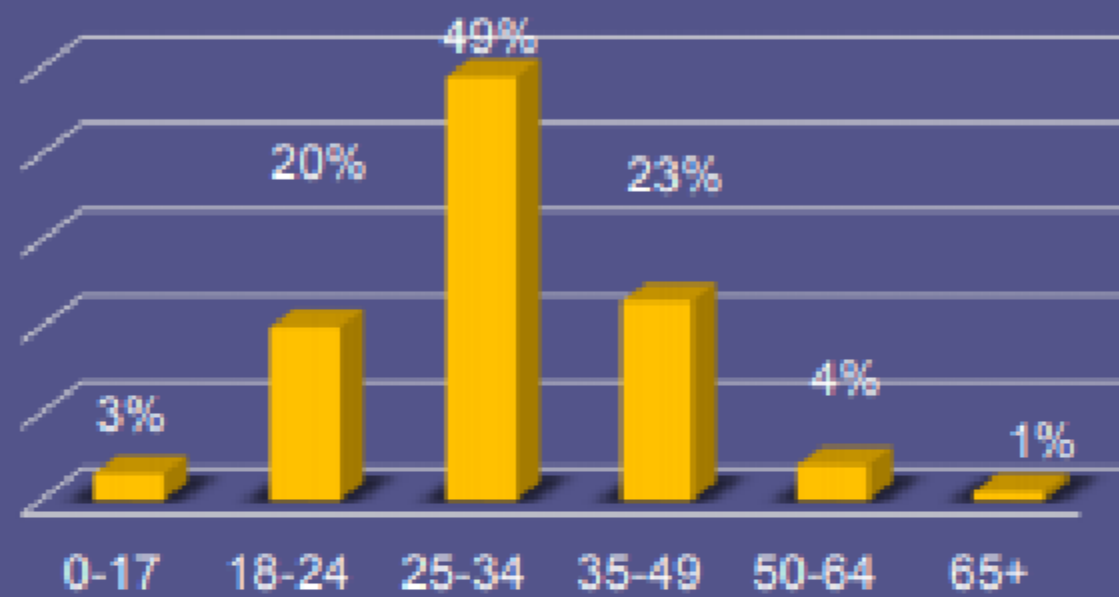
Smartphone Penetration: 29%



Gender

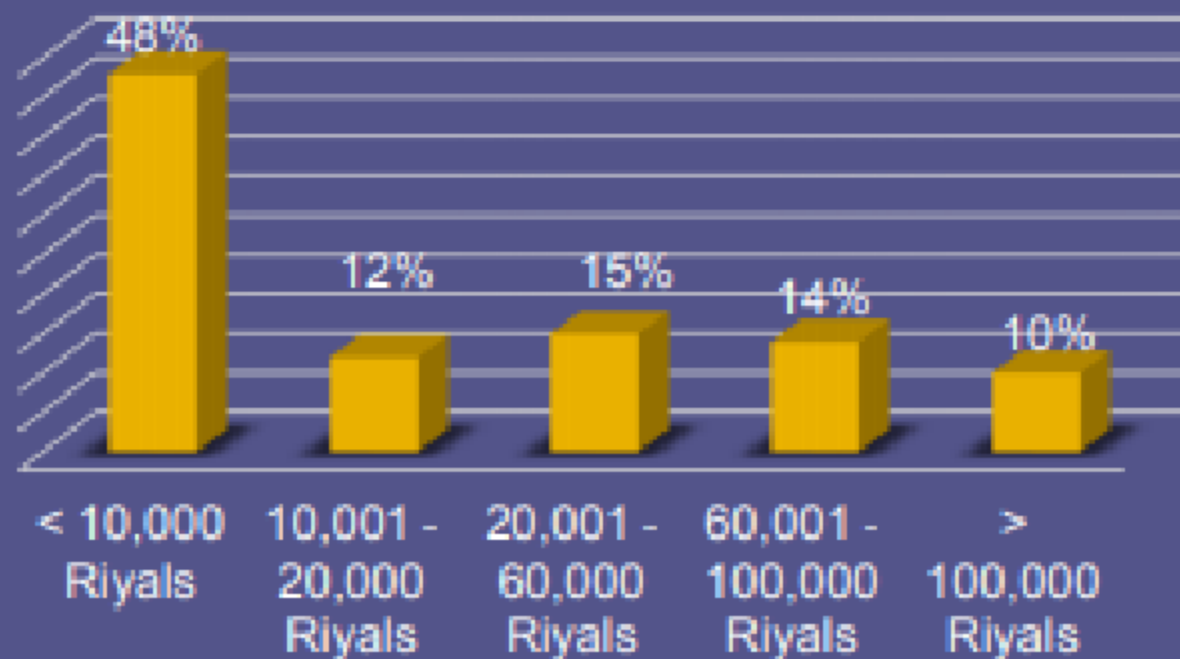


Age



Region

Annual HHI



Taiwan

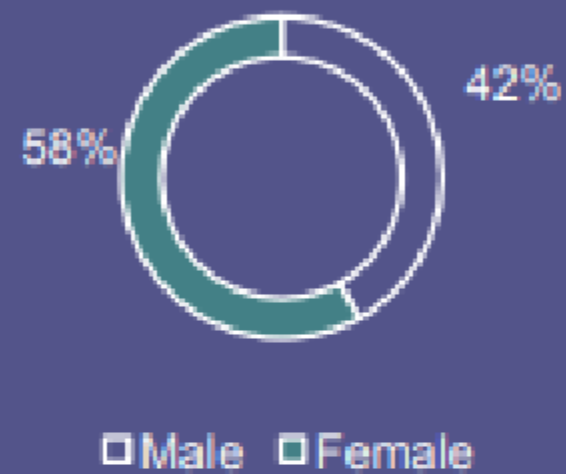
Proprietary Panel: 4,219

Language: Mandarin (Traditional Chinese)

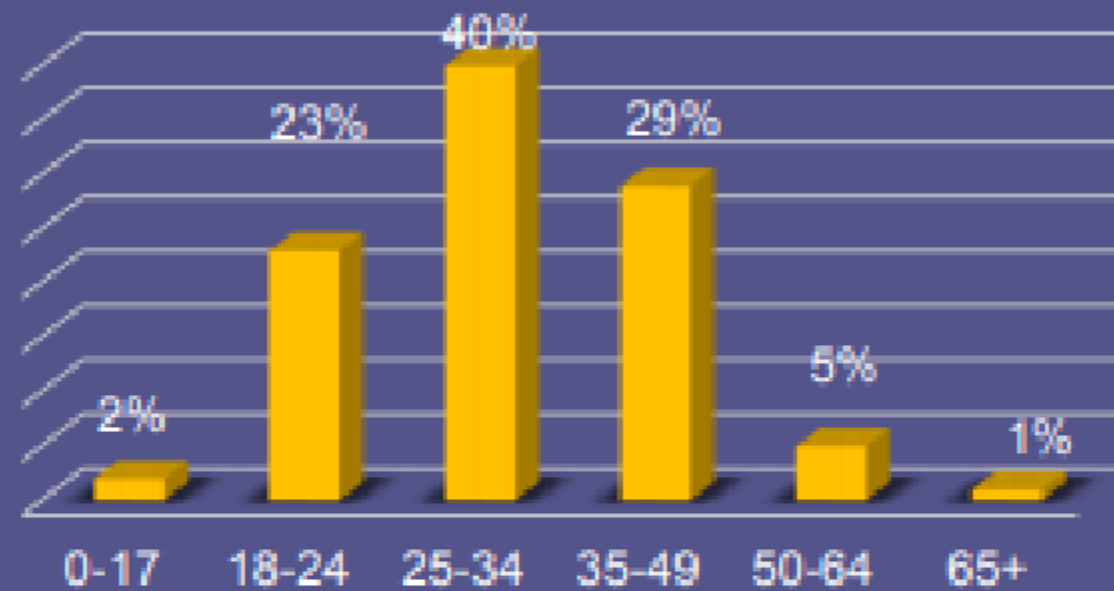
Smartphone Penetration: 83%



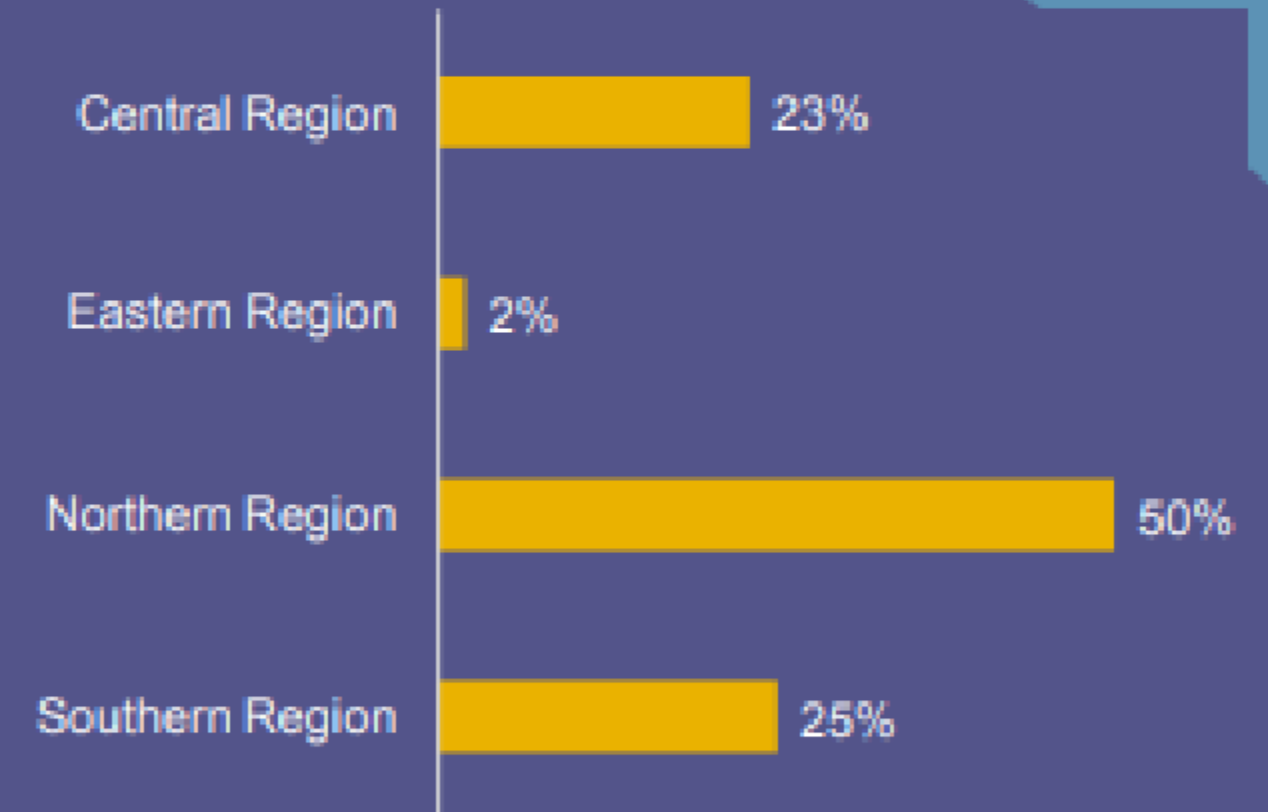
Gender



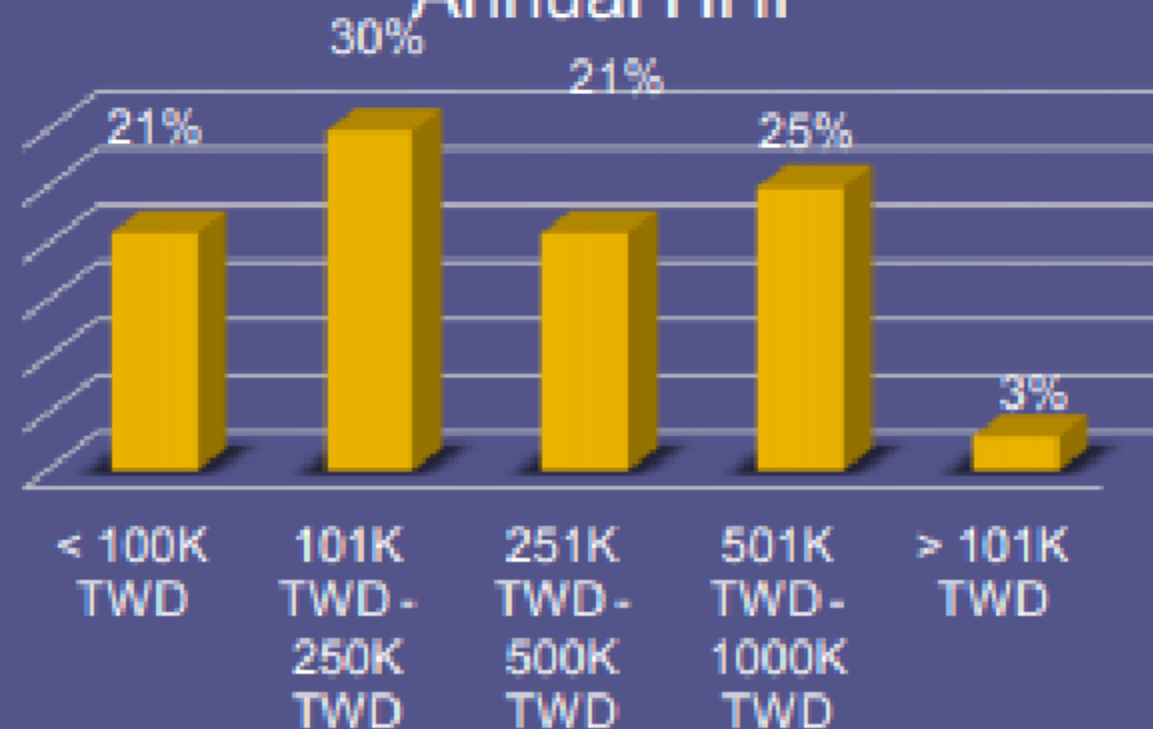
Age



Region



Annual HHI



Thailand

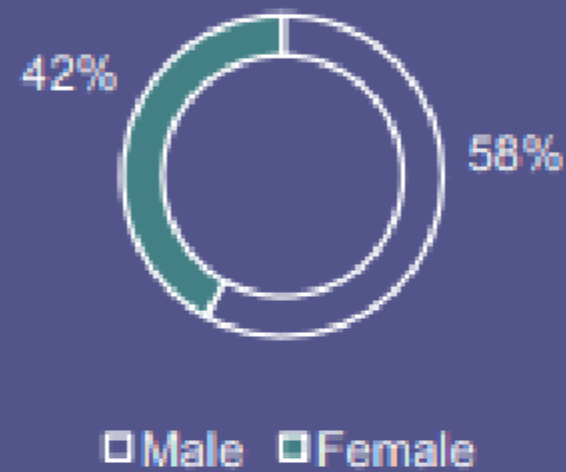
Proprietary Panel: 4,219

Language: Thai

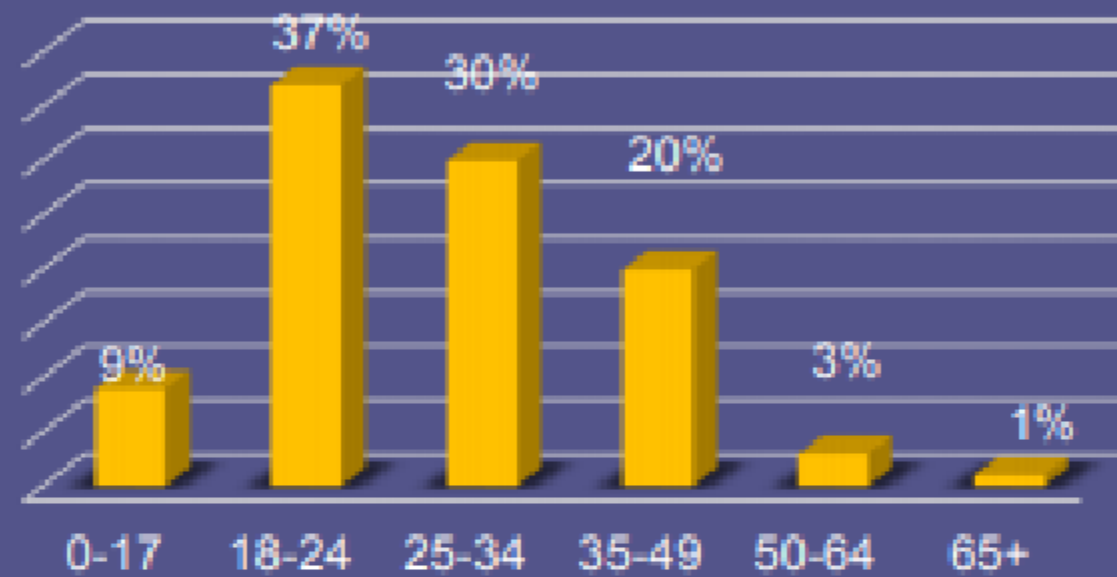
Smartphone Penetration: 40%



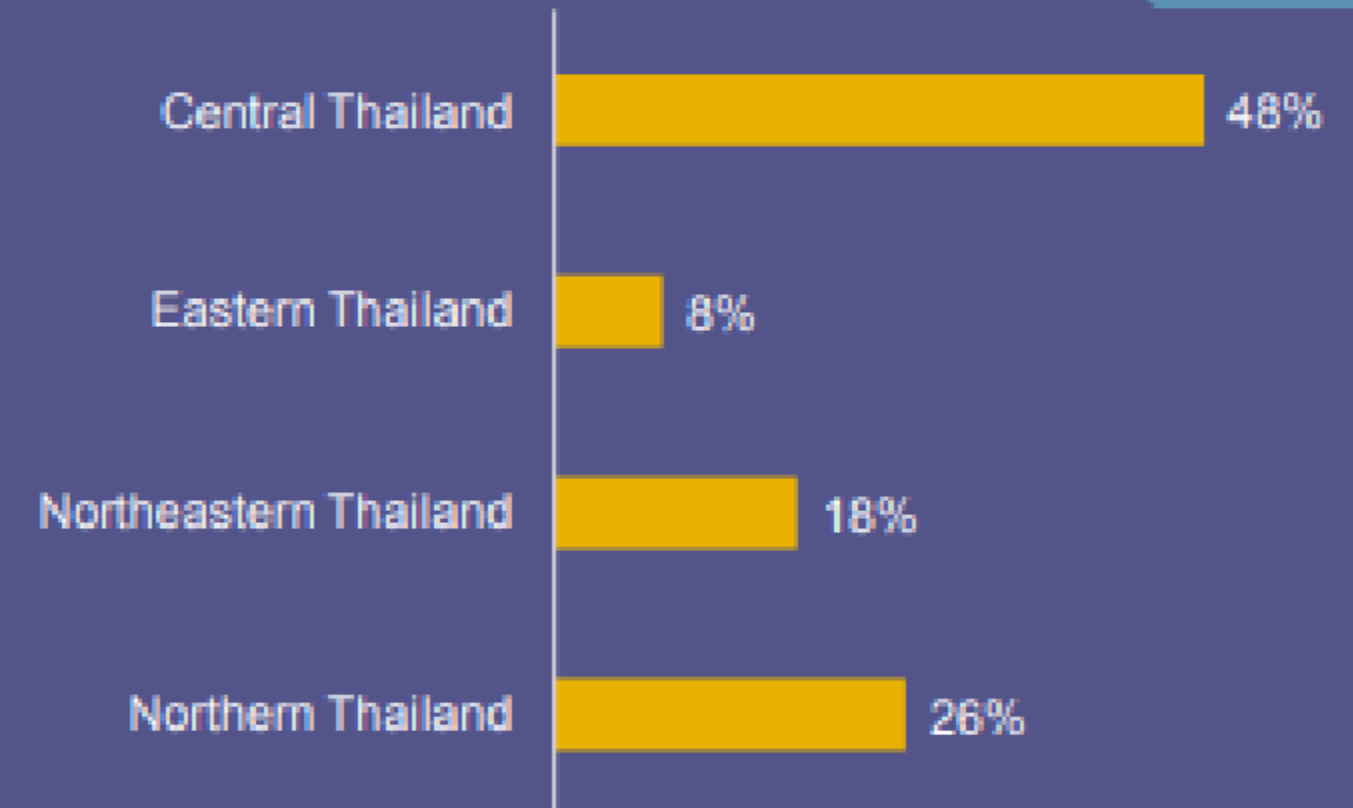
Gender



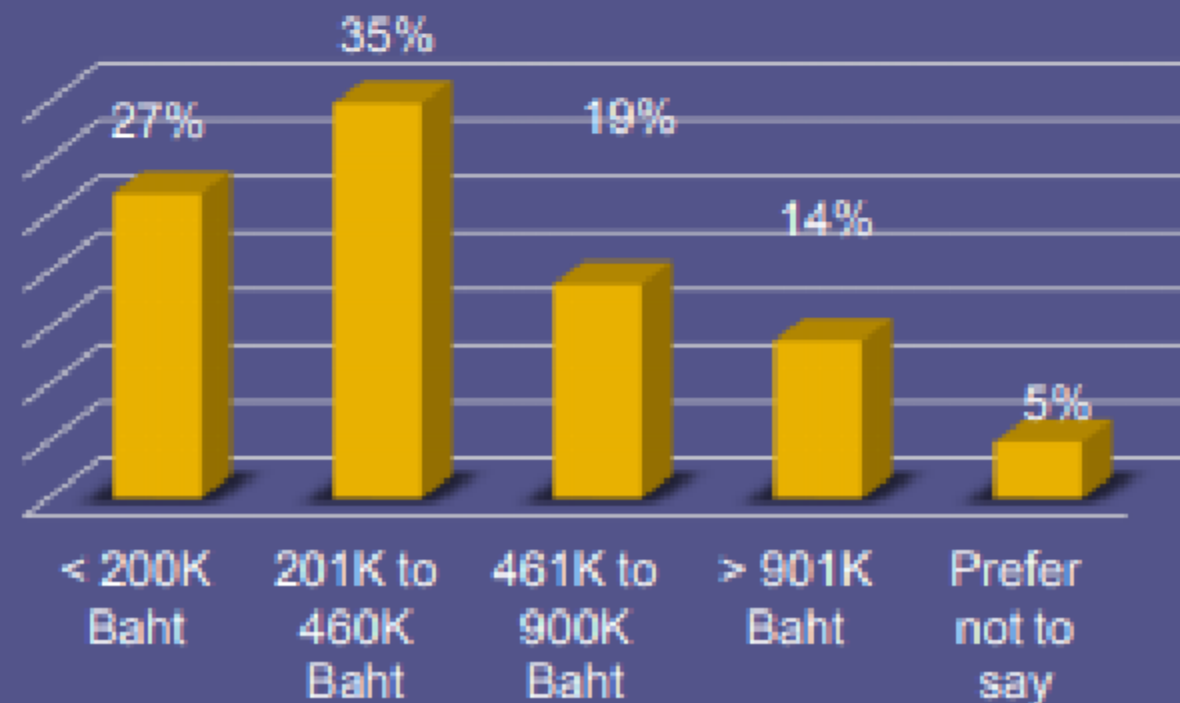
Age



Region



Annual HHI



United Arab Emirates

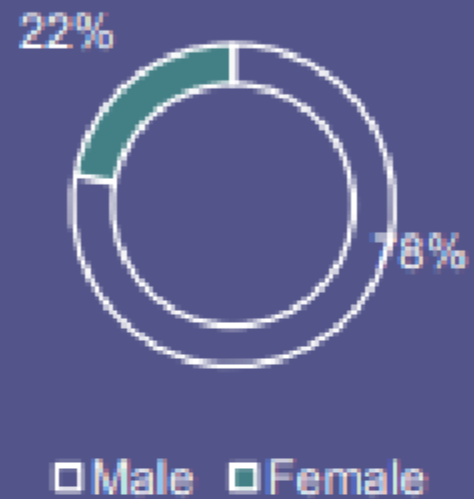
Proprietary Panel: 285,889

Language: Arabic

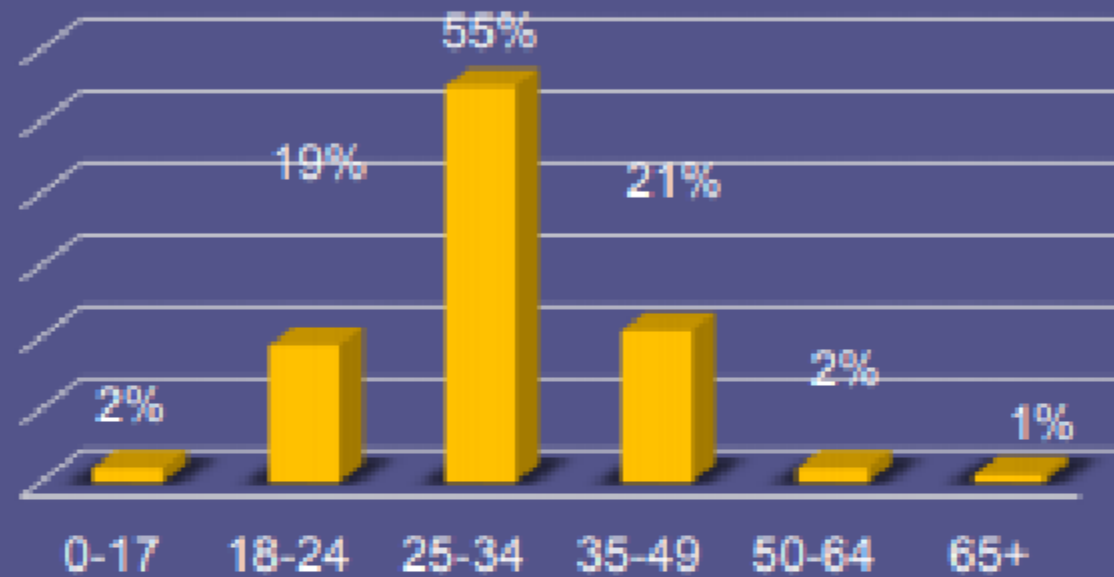
Smartphone Penetration: 35%



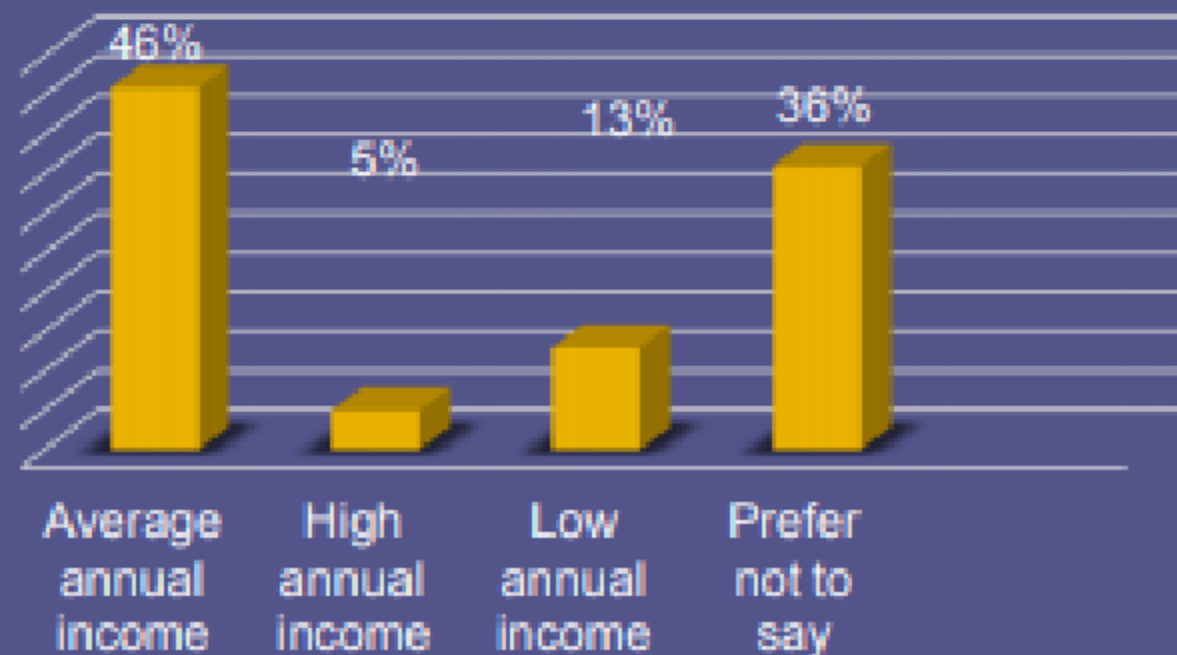
Gender



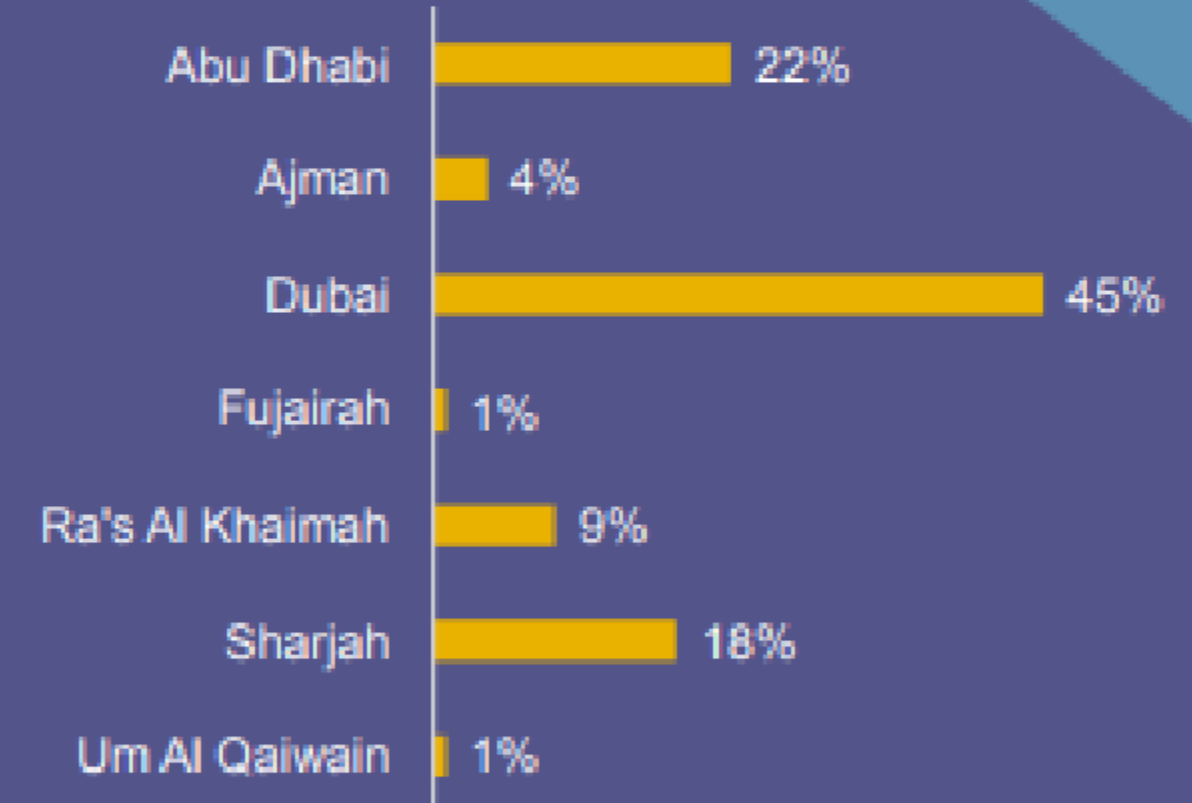
Age



Annual HHI



Region



Thank you!



KPro Research

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