

KProRESEARCH B2B PANELBOOK

KProResearch is a global B2B panel company, which provides data collection services to global consultants and market research agencies. KProResearch maintains high quality panel services and provides access to well profiled target groups- such as – C-Levels, IT-Professionals, Marketers, Advertisers, all kinds of Decision makers in an organisation across USA, Canada, Europe, Asia and GCC countries. Our panel responses are sync with the current market trends to help our clients to take correct decisions.

SAMPLE RECRUITMENT AND PANEL QUALITY:

KProResearch follow standard operating procedures while recruiting B2B respondents and maintain our panel quality through numerous methods to provide best survey quality data possible.

Few of the methods included are

- Profile Validation through various sources,
- Email authentication,
- IP Monitoring & implementing GeoIP check,
- Behavioural Monitoring by identifying speedsters and reviewing them for further quality check.



KProResearch gives you access to more than 120,000+ pre-screened highly qualified B2B Panel globally and can reach some Niche target groups, such as – C-Levels, IT-Pros, Developers, Marketers and many more/ across all industries.



We can help you to conduct Quantitative researches with some highly experienced professionals to understand their experience, attitude, opinions across different industries.

B2B PANEL TARGETING INDUSTRY:

Accounting/Tax Administration Advertising Aerospace

Architecture

Automobile

Banking and Finance

Computer hardware & software

Education

Gas and Energy

Government services

Healthcare

Manufacturing

Retail and wholesale

Transportation

Utility

B2B RESPONDENTS PROFILE :

C-Levels/ Presidents/ Owners

Administrators

Vice Presidents/ Senior Vice Presidents

Directors/ Senior Managers

Managers/ Head of departments

Consultants/ Freelancers/ Accountants

Decision Makers/ Influencers

Marketers/ Advertisers

IT-Professionals

Developers

Teachers/ Academicians

Govt. employees

ITDMS

B2B PANEL COUNT IN EACH COUNTRY

Respondents Profile	USA	Canada	UK	Germany	France	Italy	Spain	Netherlands	Denmark
C-Level/ Presidents/ Owners	2000	1150	1550	1400	1370	1270	1010	550	370
	3500	2650	2850	2700	2670	2570	2310	1850	1670
Vice Presidents/ Senior Vice Presidents	3200	2350	2900	2750	2720	2620	2360	1900	1720
Directors/ Senior Managers	5400	4550	4350	4200	4170	4070	3810	3350	3170
Managers/ Head of Departments	6500	5650	4650	4500	4470	4370	4110	3650	3470
Consultants/ Freelancers/ Accountants	1200	350	900	750	720	620	360	100	70
Decision Makers/ Influencers	8500	7650	6500	6350	6320	6220	5960	4100	3400
ITDMS	6500	5650	4560	4410	4380	4280	4020	2950	2770
Marketers/ Advertisers	2000	1150	1450	1300	1270	1170	910	450	270
IT-Professionals	2400	1550	1700	1550	1520	1420	1160	700	520
Developers	1000	150	800	650	620	520	260	120	60
Teachers/ Academicians	1200	350	700	550	520	420	160	200	20
Govt. Employees	1000	150	650	500	470	370	110	120	50
Total Counts	44400	33350	33560	31610	31220	29920	26540	20040	17560

B2B PANEL COUNT IN EACH COUNTRY

Respondents Profile	Norway	Finland	Sweden	Russia	Switzerland	Brazil	Argentina	Mexico
C-Level/ Presidents/ Owners	170	190	180	1120	100	470	440	450
Administrators 8008208102420650110010701080								
Vice Presidents/ Senior Vice Presidents	650	670	660	2470	580	950	920	930
Directors/ Senior Managers	1200	1220	1210	3920	800	1500	1470	1480
Managers/ Head of Departments	2340	2360	2350	4220	1250	2640	2610	2620
Consultants/ Freelancers/ Accountants	50	70	60	470	20	350	320	330
Decision Makers/ Influencers	1200	1220	1210	6070	1000	1500	1470	1480
ITDMS	1450	1470	1460	4130	900	1750	1720	1730
Marketers/ Advertisers	70	90	80	1020	100	370	340	350
IT-Professionals	120	140	130	1270	50	420	390	400
Developers	50	70	60	370	20	350	320	330
Teachers/ Academicians	20	40	30	270	30	320	290	300
Govt. Employees	20	40	30	220	40	320	290	300
Total Counts	8140	8400	8270	27970	5540	12040	11650	11780

B2B PANEL COUNT IN EACH COUNTRY

Respondents Profile	Australia	New Zealand	Japan	Singapore	China	India	Malaysia	Indonesia
C-Level/ Presidents/ Owners	1200	350	970	520	2540	540	290	260
	2500	850	2270	1200	4040	1220	970	940
Vice Presidents/ Senior Vice Presidents	2550	550	2320	950	3740	970	720	690
Directors/ Senior Managers	4000	650	3770	2100	5940	2120	1870	1840
Managers/ Head of Departments	4300	650	4070	2450	7040	2470	2220	2190
Consultants/ Freelancers/ Accountants	550	50	320	230	1740	250	100	70
Decision Makers/ Influencers	6150	1200	5920	2450	9040	2470	1500	1470
ITDMS	4210	1000	3980	1800	7040	1820	1100	1070
Marketers/ Advertisers	1100	200	870	230	2540	250	40	10
IT-Professionals	1350	150	1120	450	2940	470	120	90
Developers	450	100	220	210	1540	230	20	10
Teachers/ Academicians	350	40	120	100	1740	120	30	10
Govt. Employees	300	40	70	100	1540	120	20	10
Total Counts	29010	5830	26020	12790	51420	13050	9000	8660

B2B PANEL COUNT IN EACH COUNTRY

Respondents Profile	Saudi Arabia	UAE	Qatar	Kuwait	Bahrain	Egypt	Oman
C-Level/ Presidents/ Owners	210	180	50	30	15	170	11
Administrators							
Vice Presidents/ Senior Vice Presidents	640	610	220	200	185	600	181
Directors/ Senior Managers	1200	1170	340	210	195	1160	191
Managers/ Head of Departments	1400	1370	550	210	195	1360	191
Consultants/ Freelancers/ Accountants	50	20	10	5	5	10	5
Decision Makers/ Influencers	1550	1520	230	110	95	1510	91
ITDMS	1490	1460	220	100	85	1450	81
Marketers/ Advertisers	100	70	15	5	5	60	2
IT-Professionals	140	110	20	5	5	100	2
Developers	80	50	10	5	5	40	2
Teachers/ Academicians	50	20	10	5	5	10	2
Govt. Employees	50	20	10	5	5	10	2
Total Counts	7850	7460	1805	990	885	7330	842

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